Finetune vs. Prompt

語言模型

GPT



文字接龍

how are ____

BERT



文字填空

how <u>are</u> you

如何使用大型 語言模型

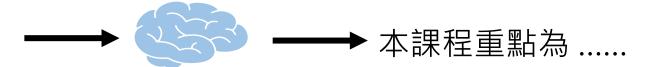
"A mouse riding on the head of an elephant, using reins to steer the giant creature." (powered by Midjourney)



•期待一:成為專才,解某一個特定任務

這堂課我們要講如何駕馭 大型語言模型 This course is about

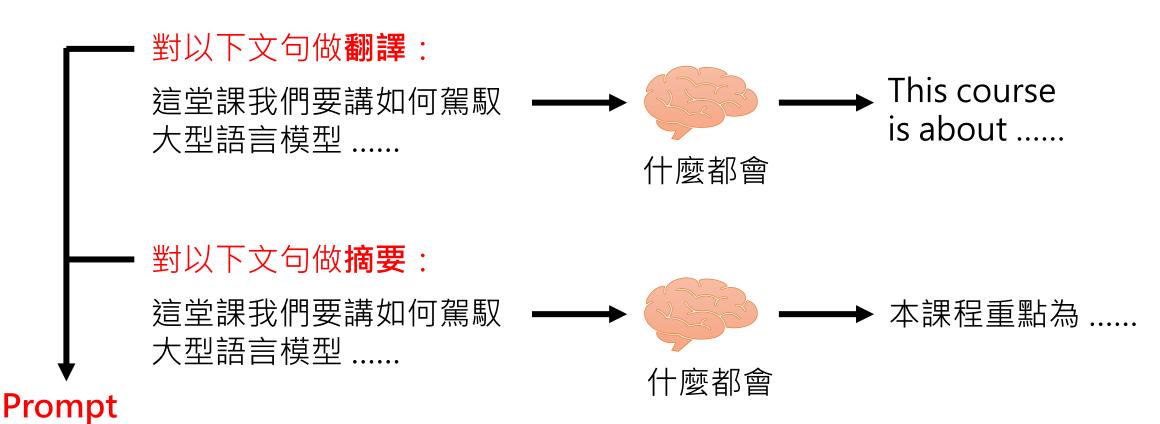
這堂課我們要講如何駕馭 大型語言模型



摘要

翻譯

•期待二:成為通才 這就是今日 ChatGPT 走的路線



•期待二:成為通才

The Natural Language Decathlon: Multitask Learning as Question Answering https://arxiv.org/abs/1806.08730

Question	Context	<u>Answer</u>	Question	Context	Answer
What is a major importance of Southern California in relation to California and the US?	economic center for the state	major economic center	What has something experienced?	Areas of the Baltic that have experienced eutrophication.	eutrophication
What is the translation from English to German?	ocean water.	Der Großteil der Erde ist Meerwasser	Who is the illustrator of Cycle of the Werewolf?	Cycle of the Werewolf is a short novel by Stephen King, featuring illustrations by comic book artist Bernie Wrightson.	Bernie Wrightson
What is the summary?	Radcliffe gains access to a	Harry Potter star Daniel Radcliffe gets £320M fortune	What is the change in dialogue state?	Are there any Eritrean restaurants in town?	food: Eritrean
are what make cream skimming	Premise: Conceptually cream skimming has two basic dimensions – product and geography.	Entailment	What is the translation from English to SQL?	The table has column names Tell me what the notes are for South Australia	SELECT notes from table WHERE 'Current Slogan' = 'South Australia'
Is this sentence positive or negative?	A stirring, funny and finally transporting re-imagining of Beauty and the Beast and 1930s horror film.	positive	Who had given help? Susan or Joan?	Joan made sure to thank Susan for all the help she had given.	Susan

Ask Me Anything: Dynamic Memory Networks for Natural Language Processing

• 成為專才的好處:專才在單一任務上有機會贏過通才

Provide ten concise prompts or templates that can make you translate. 40 0 1. "Translate this sentence from English to French: ___" 2. "What does this word mean in Spanish? __" "Can you help me translate this paragraph from Chinese to English? ___" "Please provide the German translation for this phrase: __" I need the Japanese translation of this word: ___" "Translate this sentence from Russian to English: ___" 7. "What is the Arabic translation for this phrase? ___" "Can you help me translate this message from Korean to English? ___" "Please provide the Italian translation for this word: __" "I need the Dutch translation of this sentence: __"

Is ChatGPT A Good Translator? A Preliminary Study

https://arxiv.org/abs/2301.08 745

• 成為專才的好處:專才在單一任務上有機會贏過通才

System	De-En		Ro	-En	Zh-En	
	\Rightarrow	=	\Rightarrow	=	\Rightarrow	=
Google	45.04	41.16	50.12	46.03	31.66	43.58
DeepL	49.23(+9.3%)	41.46(+0.7%)	50.61(+0.9%)	48.39(+5.1%)	31.22(-1.3%)	44.31(+1.6%)
Tencent	n/a	n/a	n/a	n/a	29.69(-6.2%)	46.06(+5.6%)
ChatGPT	43.71(-2.9%)	38.87(-5.5%)	44.95(-10.3%)	24.85(-46.0%)	24.73(-21.8%)	38.27(-12.1%)

Is ChatGPT A Good Translator? A Preliminary Study

https://arxiv.org/abs/2301.08

System	De-Zh		Ro	-Zh	De-Ro	
2,333	\Rightarrow	=	\Rightarrow	=	\Rightarrow	=
Google	38.71	21.68	39.05	25.59	33.31	32.27
DeepL	40.46(+4.5%)	22.82(+5.2%)	38.95(-0.2%)	25.39(-0.7%)	35.19(+5.6%)	34.27(+6.1%)
Tencent	40.66(+5.0%)	19.44(-10.3%)	n/a	n/a	n/a	n/a
ChatGPT	34.46(-10.9%)	19.80(-8.6%)	30.84(-21.0%)	19.17(-25.0%)	33.38(+0.2%)	29.89(-7.3%)

• 成為專才的好處:專才在單一任務上有機會贏過通才

COMET-22 **COMETkiwi** ChrF **BLEU** COMET-22 **COMETkiwi** ChrF BLEU System DE-EN EN-DE 85.0 81.4 33.4 83.6 38.4 WMT-Best 58.5 87.2 64.6 73.1 $2\bar{3}.\bar{3}$ 82.0 28.6 text-davinci-002 $7\bar{3}.\bar{2}$ 79.0 56.0 46.1 84.8* 81.2* 85.6* 82.8*60.2*31.8* text-davinci-003 56.8 30.9 81.1 33.4* ChatGPT 84.8* 58.3* 84.2 81.0 59.6 30.9 EN-ZH ZH-EN WMT-Best 81.0 77.7 61.1 33.5 86.7 82.0 41.1 44.8 36.4 text-davinci-002 $74.\bar{1}$ 73.1 49.6 20.684.0 79.0 $3\bar{2}.\bar{1}$ 78.9* text-davinci-003 81.6* 56.0* 25.0 85.8* 81.3* 34.6 38.3 78.3 25.9* 78.7 36.0* ChatGPT 81.2 56.0 84.4 40.3*RU-EN EN-RU WMT-Best 86.0 81.7 68.9 45.1 89.5 84.4 58.3 32.4 text-davinci-002 77.5 76 58.7 34.9 85.4 80.9 51.6 25.1 84.8* 81.1* 86.7* 82.2* 54.0* 27.5* text-davinci-003 64.6 38.5 ChatGPT 84.8* 81.0 66.5* 41.0*77.6 70.4 41.1 19.0 DE-FR FR-DE WMT-Best 89.5 80.7 81.2 64.8 85.7 79.5 74.6 58.4 text-davinci-002 66.6 67.9 45.8 25.9 64.2 67.6 44.6 24.5 42.5* 35.6 text-davinci-003 84.6 77.9 65.7*78.5 76.1 58.9 ChatGPT 84.7*78.5* 65.2 42.0 81.6* 79.8* 60.7^* 37.3*

How Good Are GPT Models at Machine Translation? A Comprehensive Evaluation

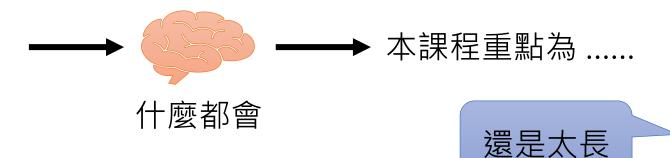
https://arxiv.org/abs/2302.09

210

• 成為通才的好處:只要重新設計 prompt 就可以快速開發新功能, 不用寫程式

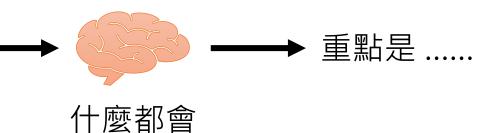
對以下文句做摘要:

這堂課我們要講如何駕馭 大型語言模型



請給我 100 字以內的摘要:

這堂課我們要講如何駕馭 大型語言模型



兩種不同期待導致兩類不同的使用方式

•期待一:成為專才

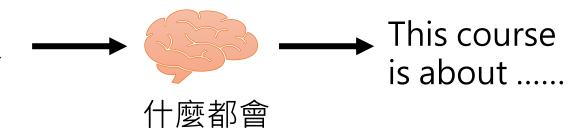
這堂課我們要講如何駕馭 大型語言模型



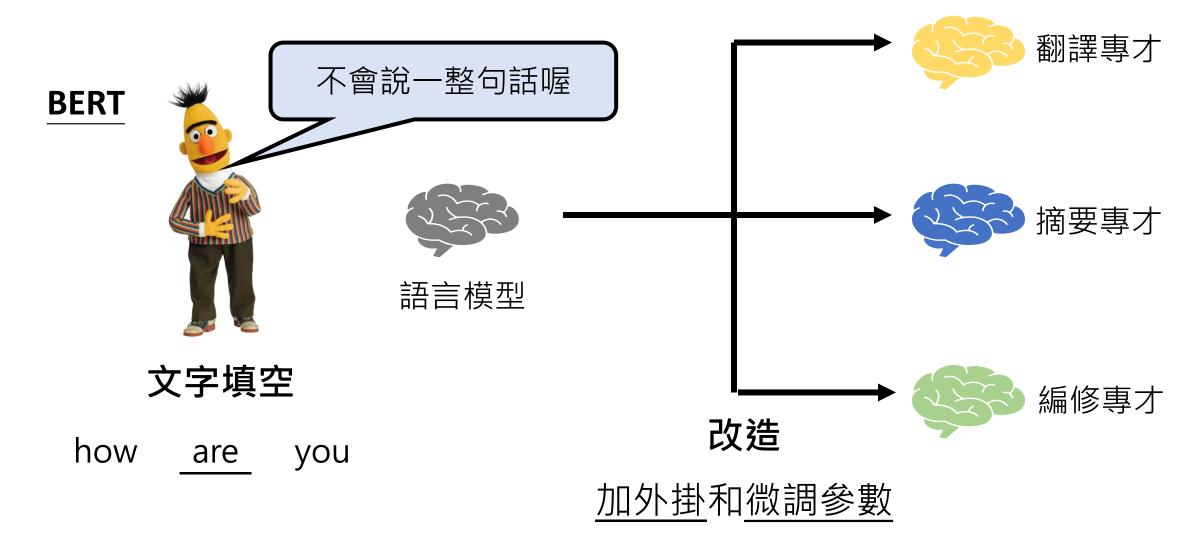
•期待二:成為通才

對以下文句做翻譯:

這堂課我們要講如何駕馭 大型語言模型

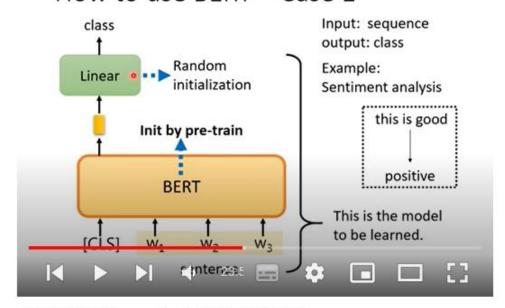


對預訓練模型做改造



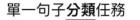
對預訓練模型做改造 — 加外掛 (Head)

How to use BERT - Case 1

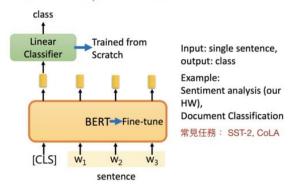


【機器學習2021】自督導式學習 (Self-supervised Learning) (二) - BERT簡介

https://youtu.be/gh0hewYkjgo

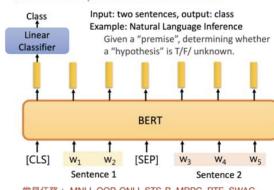


bertForSequenceClassification



成對句子分類任務

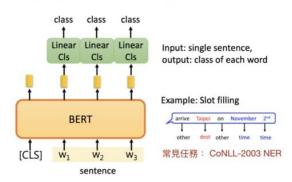
bertForSequenceClassification



常見任務: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG

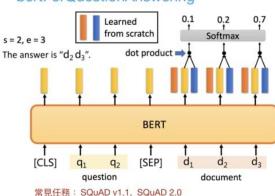
單一句子標註任務

bertForTokenClassification



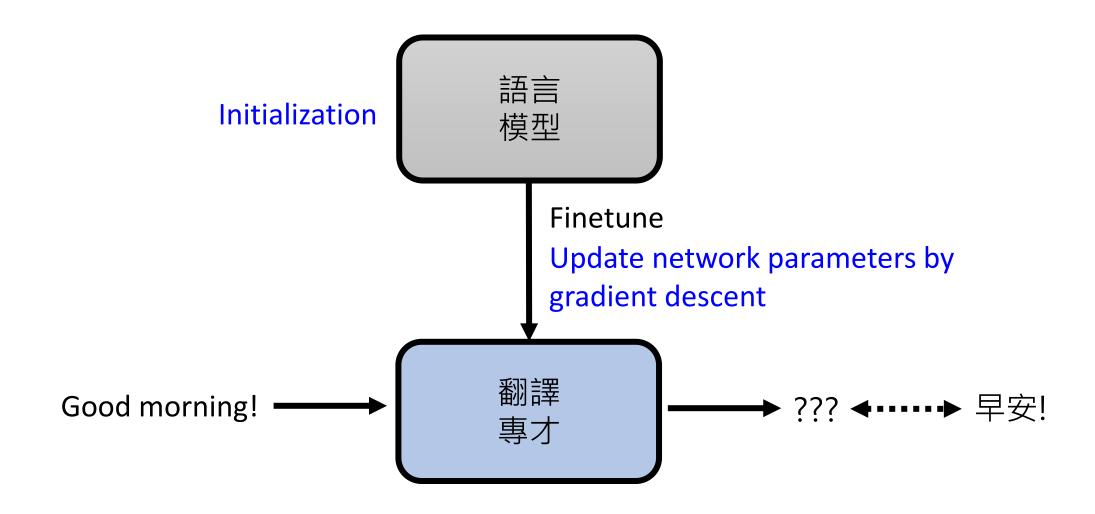
問答任務

bertForQuestionAnswering

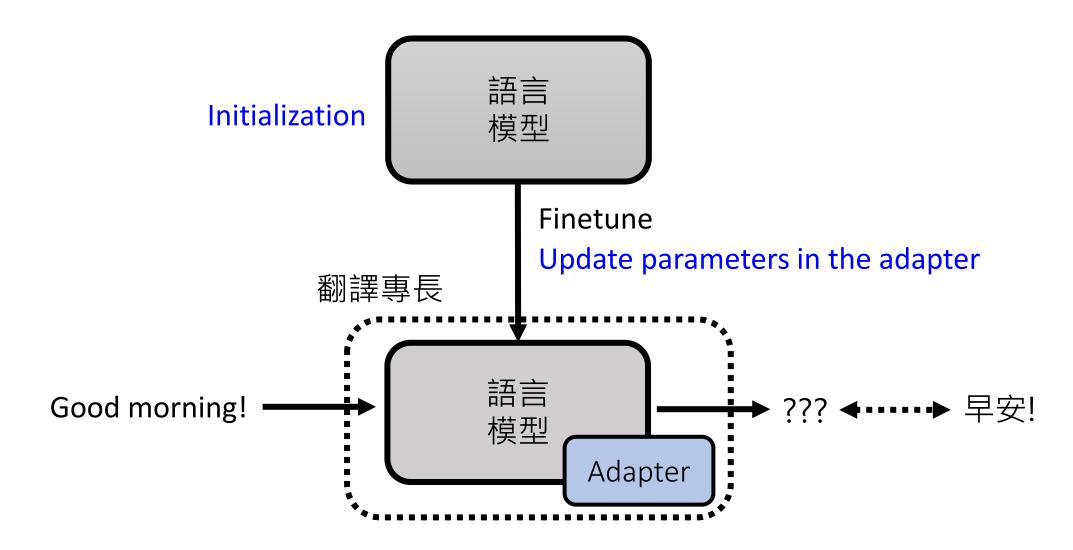


Source of image: https://leemeng.tw/attack_on_bert_transfer_learning_in_nlp.html

對預訓練模型做改造 — 微調 (Finetune)



對預訓練模型做改造 — Adapter

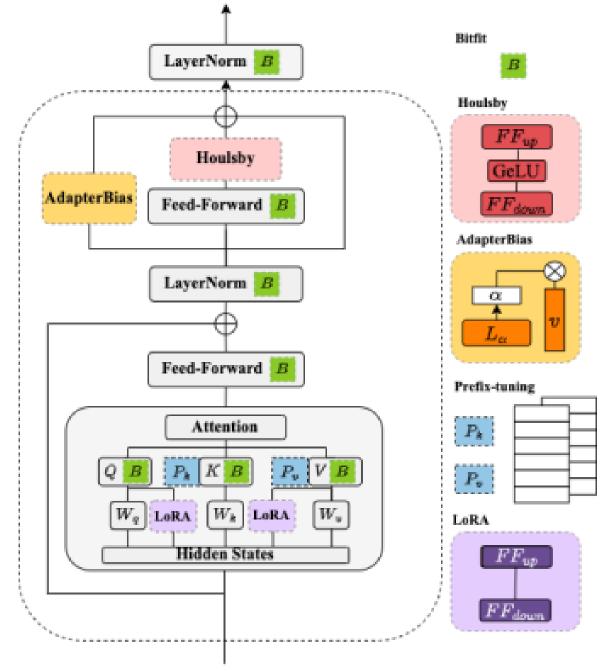


各種 Adapter

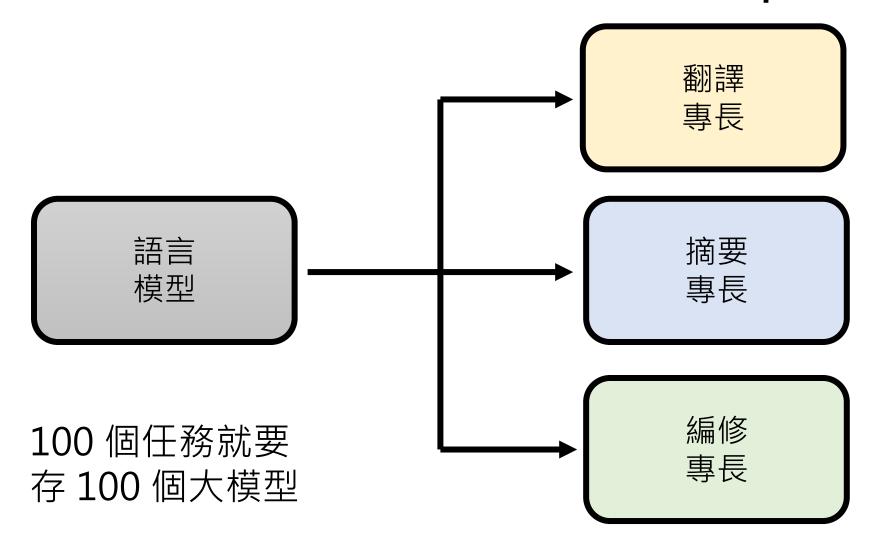


https://adapterhub.ml/

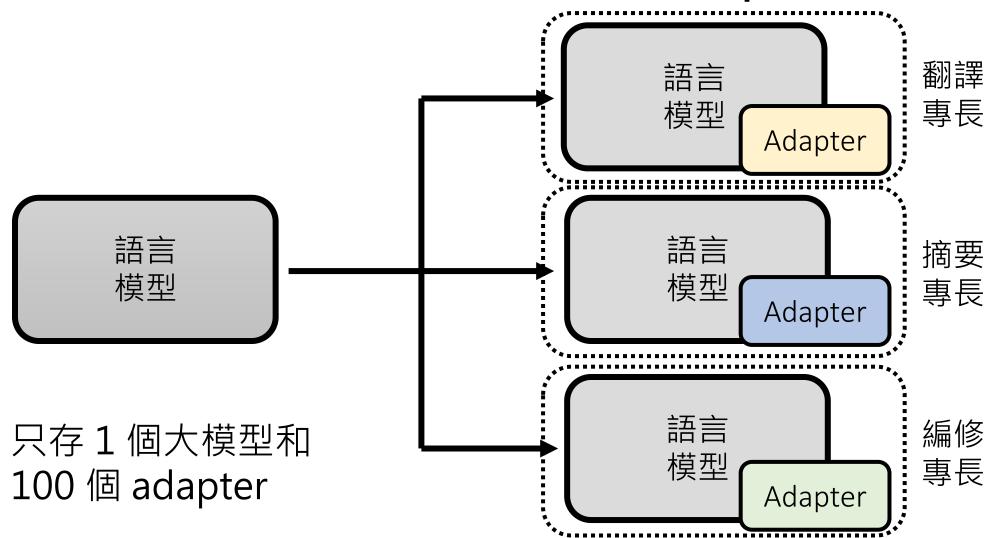
Source of image: https://arxiv.org/abs/2210.06175



對預訓練模型做改造 — Adapter



對預訓練模型做改造 — Adapter



兩種不同期待導致兩類不同的使用方式

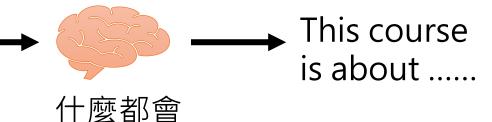
•期待一:成為專才

這堂課我們要講如何駕馭 大型語言模型 翻譯 This course is about

•期待二:成為通才

對以下文句做翻譯:

這堂課我們要講如何駕馭 **-**大型語言模型



機器要學會讀題目敘述或題目範例

第一部份: 詞彙和結構

本部份共 15 題,每題含一個空格。請就試題冊上 A、B、C、D 四個選項中

選出最適合題意的字或詞,標示在答案紙上。

例:

It's eight o'clock now. Sue _____ in her bedroom.

- A. study
- B. studies
- C. studied
- D. is studying

正確答案為D,請在答案紙上塗黑作答。

題目敘述

Instruction Learning

範例 In-context Learning

How to use GPT?



【機器學習2021】自督導式學習 (Self-supervised Learning) (四) - GPT的野望

https://youtu.be/WY_E0Sd4K80

為什麼 GPT 系列沒有跟 BERT 一樣去微調參數?

- 一開始 OpenAI 對於
 AI 就有比較高的期待?
- 因為 BERT 已經做了微調 參數,只好另闢蹊徑?

機器要學會讀題目敘述或題目範例

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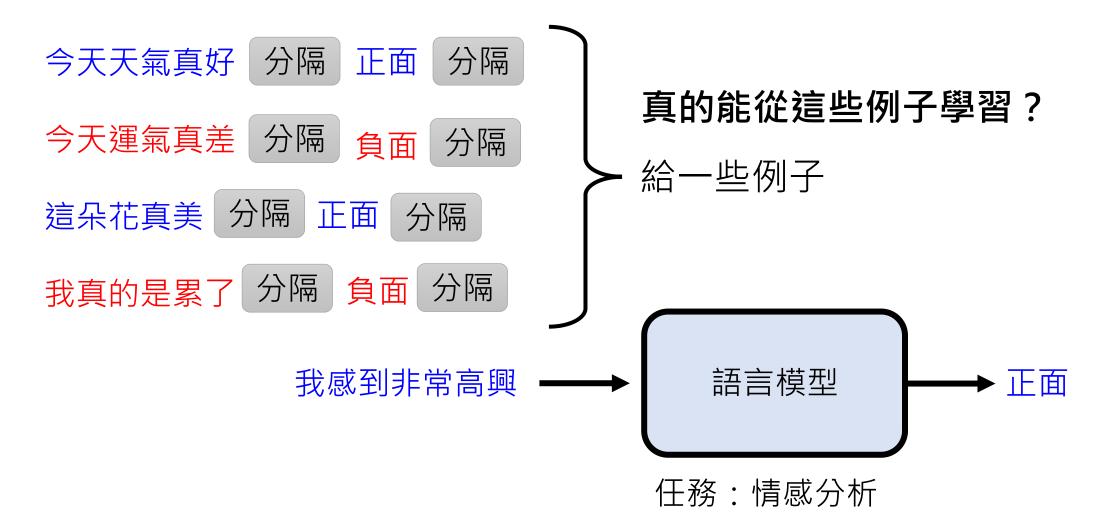
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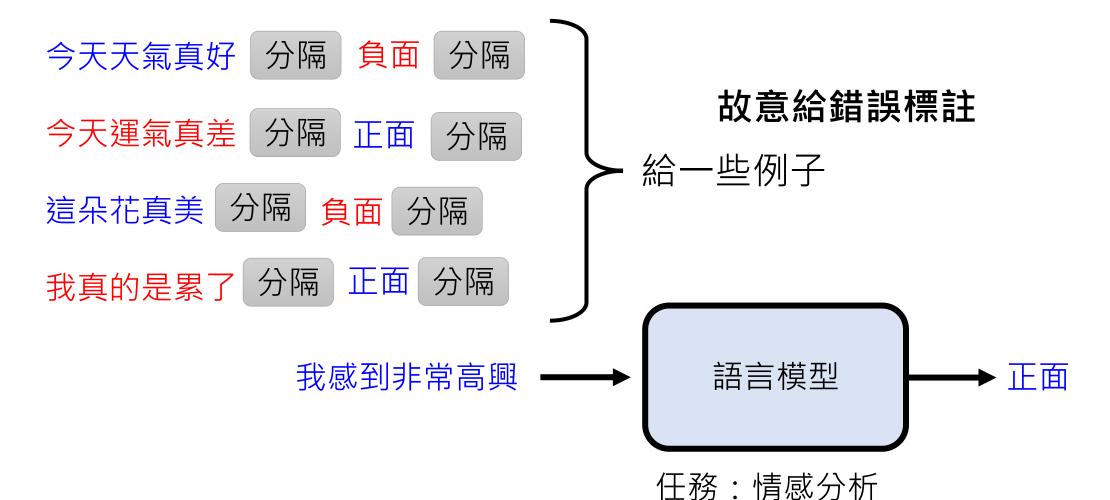
題目敘述

Instruction Learning

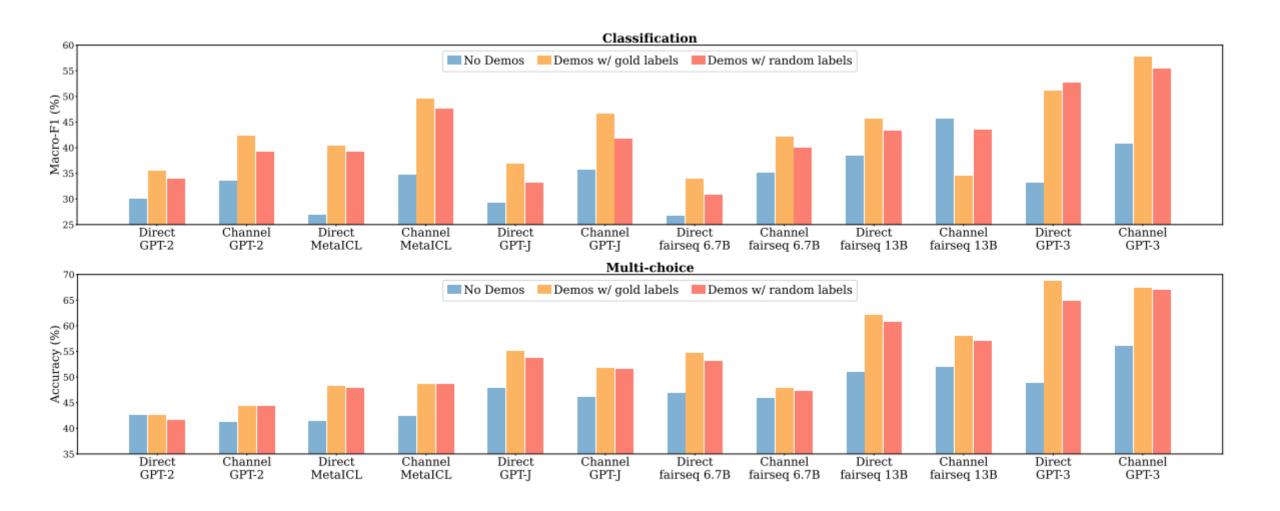
範例 In-context Learning



Rethinking the Role of Demonstrations: What Makes In-Context Learning Work?

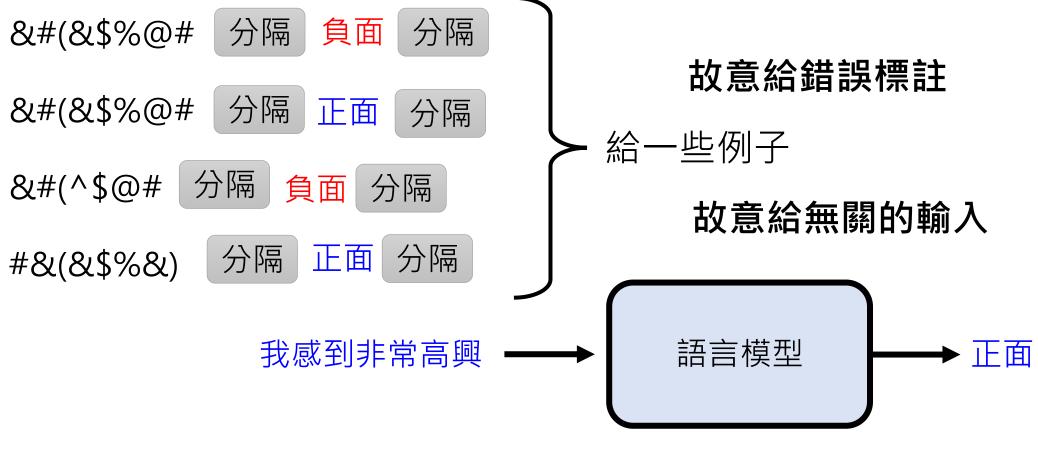


Rethinking the Role of Demonstrations: What Makes In-Context Learning Work?



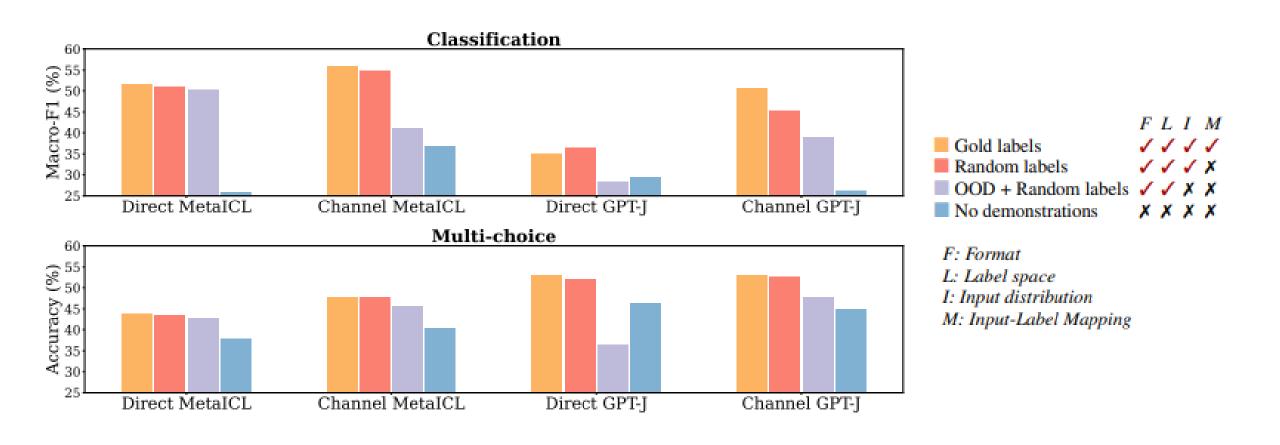
Rethinking the Role of Demonstrations: What Makes In-Context Learning Work?

Ref: https://arxiv.org/abs/2202.12837

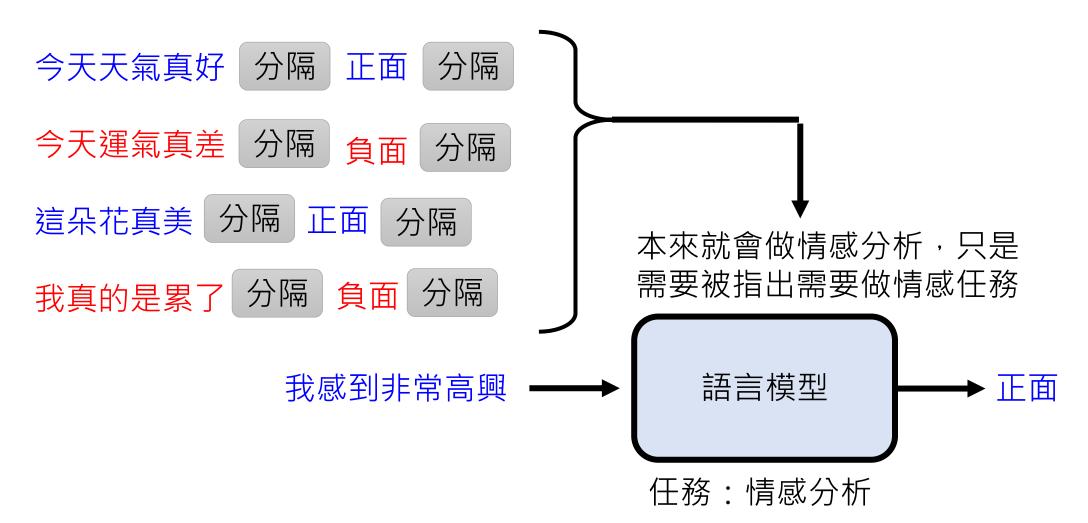


任務:情感分析

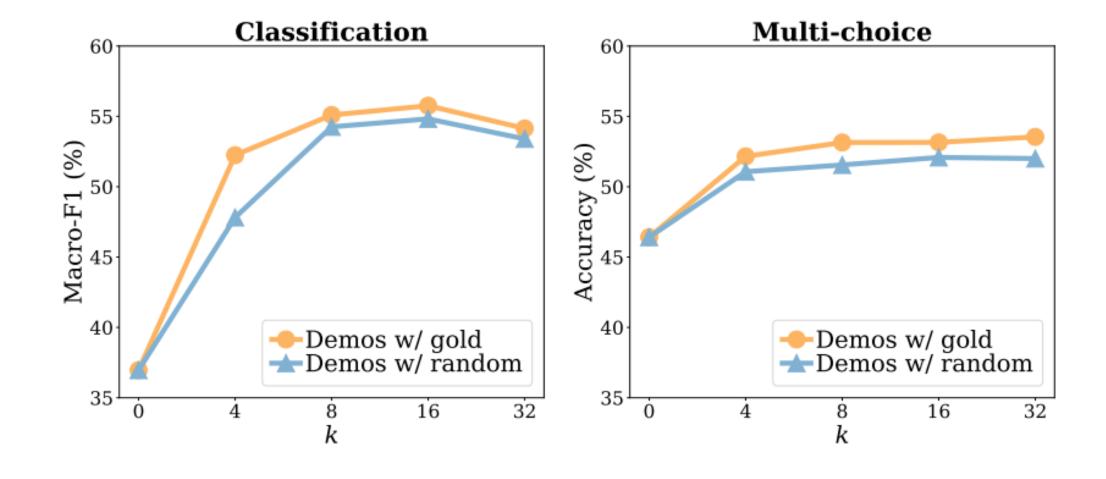
Rethinking the Role of Demonstrations: What Makes In-Context Learning Work?



Rethinking the Role of Demonstrations: What Makes In-Context Learning Work?



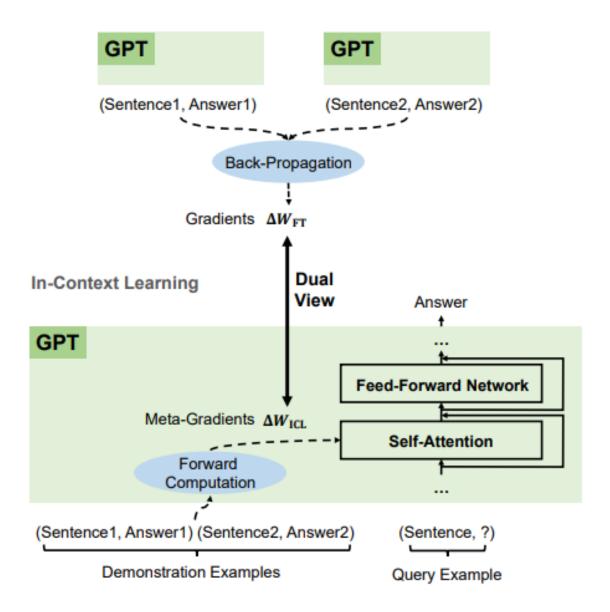
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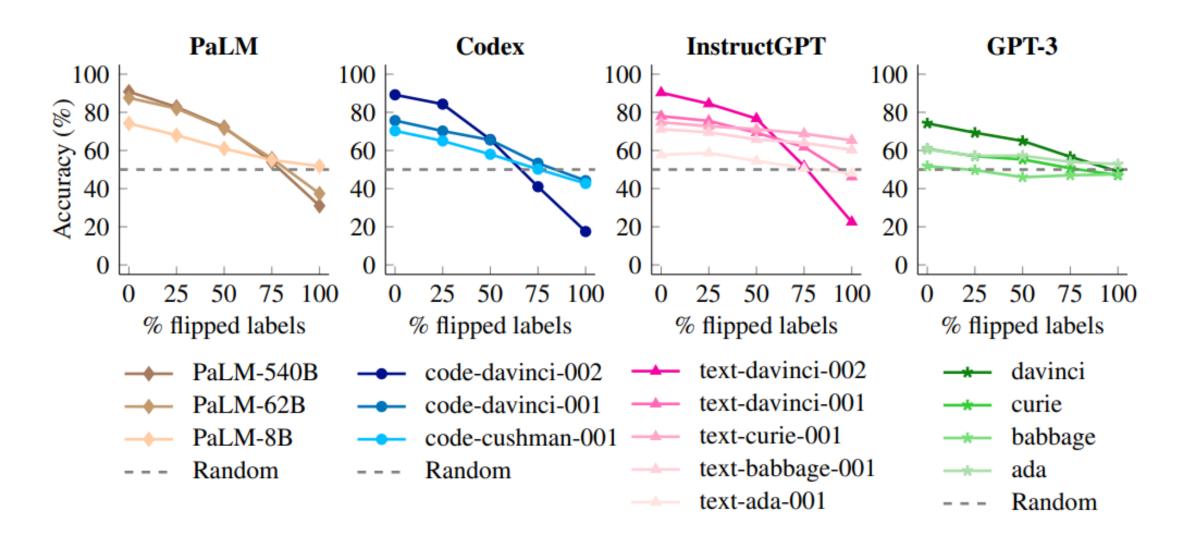


https://arxiv.org/abs/2212.10559

https://arxiv.org/abs/2211.15661

Finetuning





Classification!

Input: 680, 841, 842, 496, 204, 985, 546, 275, 453, 835, 644, 1, 308, 5, 65, 160

Output: Bar

Input: 193, 101, 270, 957, 670, 407, 104, 23, 569, 708, 700, 395, 481, 105, 234, 785

Output: Foo

Input: 16, 409, 28, 668, 53, 342, 813, 181, 963, 728, 558, 420, 975, 686, 395, 931

Output: Bar

Input: 448, 421, 190, 246, 413, 766, 463, 332, 935, 911, 304, 244, 876, 95, 236, 695

Output: Foo

Input: 632, 318, 49, 138, 602, 508, 924, 227, 325, 767, 108, 254, 475, 298, 202, 989

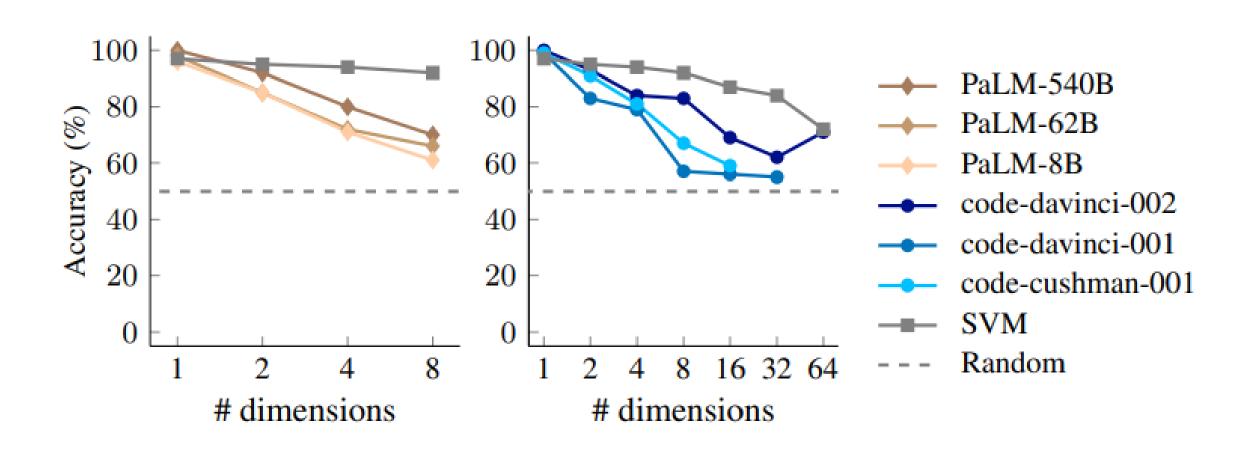
Output: Foo

Input: 412, 140, 30, 508, 837, 707, 338, 669, 835, 177, 312, 800, 526, 298, 214, 259

Output:

Answer:

Bar



Learning In-context Learning

Example for translation Input for translation

Output for translation

Example for QA

Input for QA

Output for QA

Testing

Example for NLI

Input for NLI



Output for NLI

機器要學會讀題目敘述或題目範例

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範例 In-context Learning

Instruction-tuning

Training

對以下文句做翻譯:這堂課我們 要講如何駕馭大型語言模型

This course is about

對以下文句做摘要:這堂課我們 要講如何駕馭大型語言模型

→ 本課程重點 為.....

Testing

請幫我編修以下文句: "How is you?" "How are you?"

Summarization

The picture appeared on the wall of a Poundland store on Whymark Avenue [...] How would you rephrase that in a few words?

Sentiment Analysis

Review: We came here on a Saturday night and luckily it wasn't as packed as I thought it would be [...] On a scale of 1 to 5, I would give this a

Question Answering

I know that the answer to "What team did the Panthers defeat?" is in "The Panthers finished the regular season [...]". Can you tell me what it is?

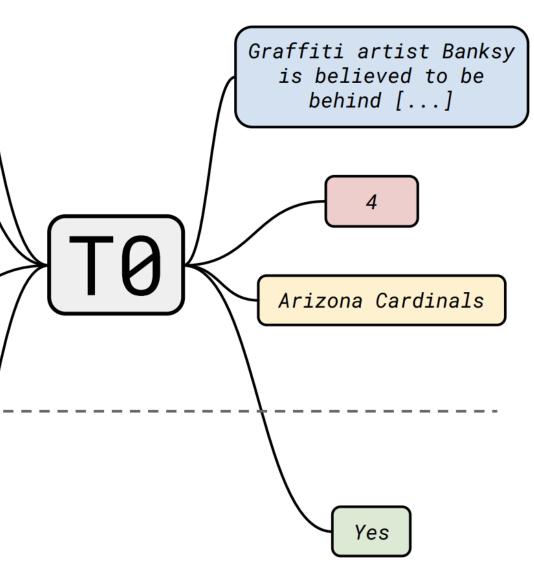
Multi-task training

Zero-shot generalization

Natural Language Inference

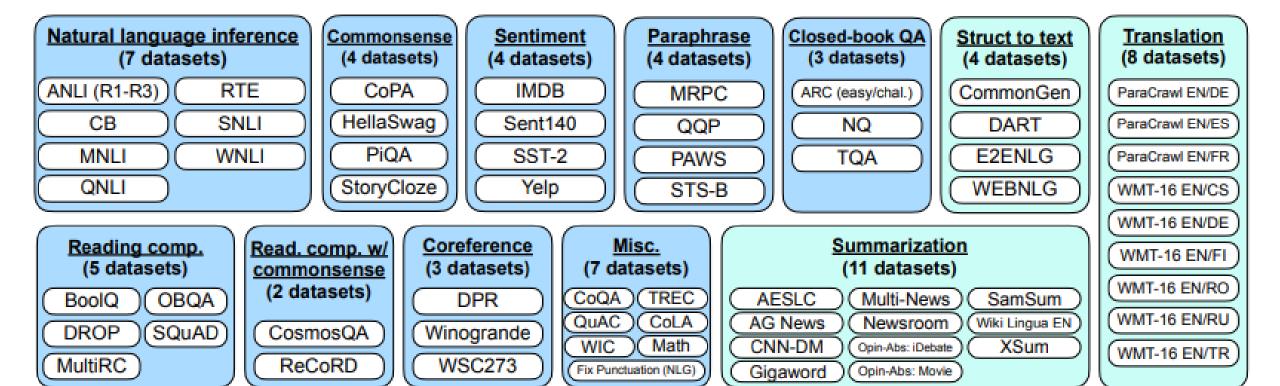
Suppose "The banker contacted the professors and the athlete". Can we infer that "The banker contacted the professors"?

https://arxiv.org/abs/2110.08207



Instruction-tuning

FLAN (Finetuned Language Net) https://arxiv.org/abs/2109.01652



Instruction-tuning

FLAN (Finetuned Language Net) https://arxiv.org/abs/2109.01652

Premise

Russian cosmonaut Valery Polyakov set the record for the longest continuous amount of time spent in space, a staggering 438 days, between 1994 and 1995.

Hypothesis

Russians hold the record for the longest stay in space.

Target

Entailment Not entailment



Options:

- yes
- no

Template 1

Based on the paragraph above, can we conclude that hypothesis?

<options>

Template 2

Can we infer the following?

- <hypothesis>
- <options>

Template 3

Read the following and determine if the hypothesis can be inferred from the premise:

Premise:

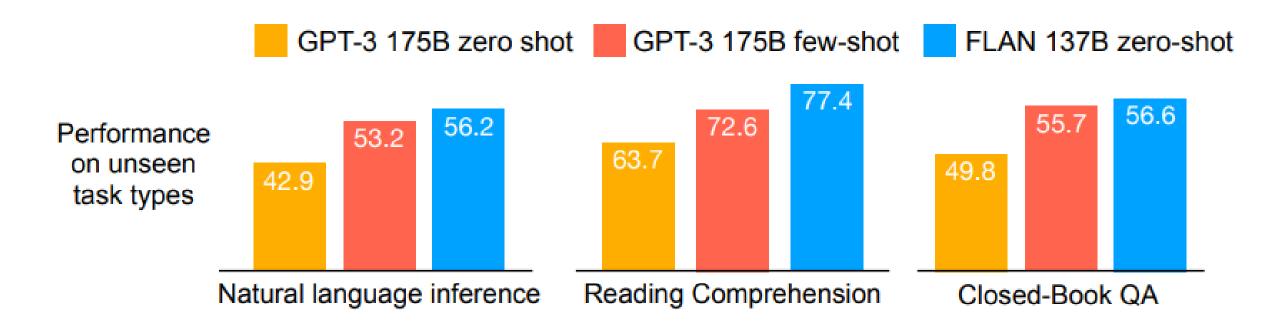
Hypothesis: <hypothesis>

<options>

Template 4, ...

Instruction-tuning

FLAN (Finetuned Language Net) https://arxiv.org/abs/2109.01652



Standard Prompting

Input

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

A: The answer is 11.

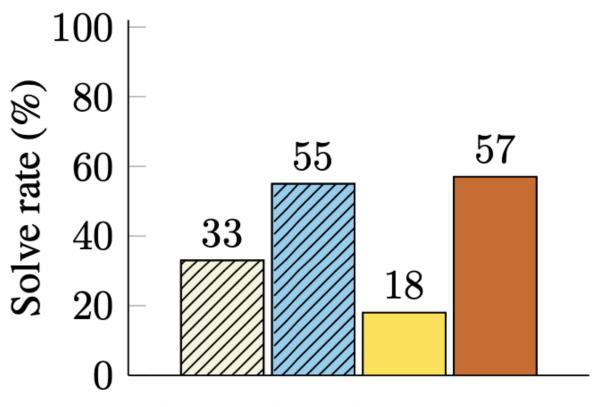
Q: The cafeteria had 23 apples. If they used 20 to make lunch and bought 6 more, how many apples do they have?

Model Output

A: The answer is 27.



- Finetuned GPT-3 175B
- Prior best
- PaLM 540B: standard prompting
- PaLM 540B: chain-of-thought prompting



Math Word Problems (GSM8K)

(a) Few-shot

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

A: The answer is 11.

Q: A juggler can juggle 16 balls. Half of the balls are golf balls, and half of the golf balls are blue. How many blue golf balls are there?

A:

(Output) The answer is 8. X

(b) Few-shot-CoT

Q: Roger has 5 tennis balls. He buys 2 more cans of tennis balls. Each can has 3 tennis balls. How many tennis balls does he have now?

A: Roger started with 5 balls. 2 cans of 3 tennis balls each is 6 tennis balls. 5 + 6 = 11. The answer is 11.

Q: A juggler can juggle 16 balls. Half of the balls are golf balls, and half of the golf balls are blue. How many blue golf balls are there?

A:

(Output) The juggler can juggle 16 balls. Half of the balls are golf balls. So there are 16 / 2 = 8 golf balls. Half of the golf balls are blue. So there are 8 / 2 = 4 blue golf balls. The answer is 4. ✓

Self-consistency

Q: If there are 3 cars in the parking lot and 2 more cars arrive, how many cars are in the parking lot?

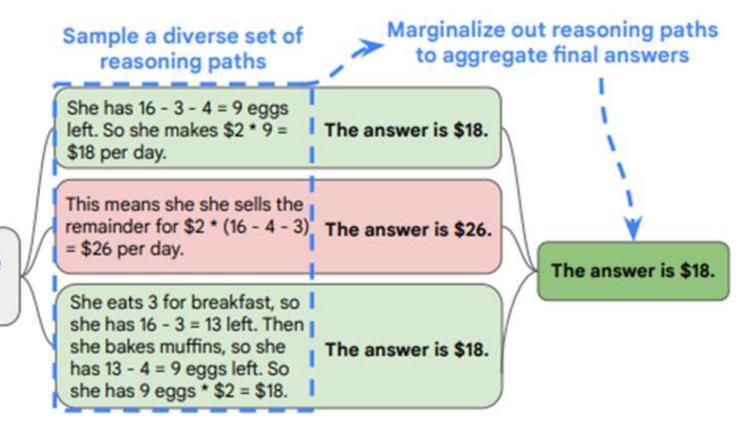
A: There are 3 cars in the parking lot already. 2 more arrive. Now there are 3 + 2 = 5 cars. The answer is 5.

•••

A:

Q: Janet's ducks lay 16 eggs per day. She eats three for breakfast every morning and bakes muffins for her friends every day with four. She sells the remainder for \$2 per egg. How much does she make every day?

Language model





雞、鴨、兔共30隻,72條腿。其中雞的數量是鴨的2倍,那麼雞有幾隻?直接給答案,不列 計算過程

雞 16 隻 (鴨 8 隻、兔 6 隻)



雞、鴨、兔共30隻,72條腿。其中雞的數量是鴨的2倍,那麼雞有幾隻?請詳列計算過程, 再給答案

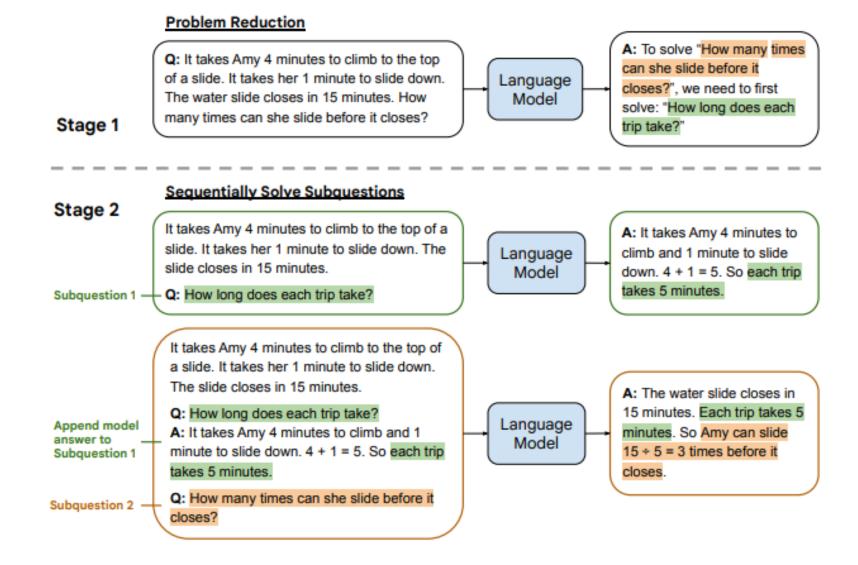


設雞的數量為x,鴨的數量為y,兔的數量為z。

五次答案為:18,8,12,7,2

由題意可得以下三個方程:

Least-to-most prompting



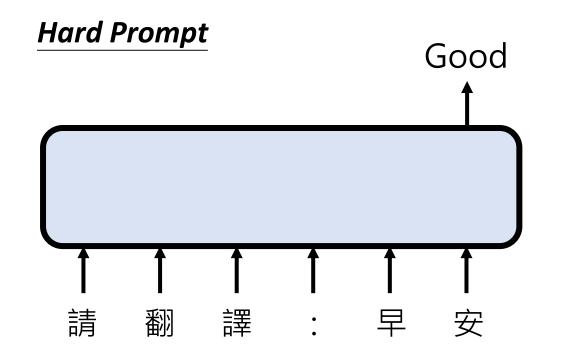
Q: It takes Amy 4 minutes to climb to the top of a slide. It takes her 1 minute to slide down. The water slide closes in 15 minutes. How many times can she slide before it closes? Language Model A: To solve "How many times can she slide before it closes?", we need to first solve: "How long does each trip take?"

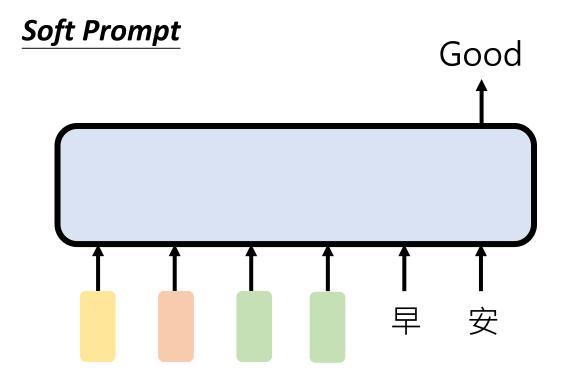
Q: The Seahawks played the San Francisco 49ers. In the first quarter, the 'Hawks RB Julius Jones got a 27-yard TD run, along with DT Craig Terrill returning a fumble 9 yards for a touchdown. In the third quarter, the 49ers almost rallied as RB T. J. Duckett made a 12-yard TD pass to Lucas Nelly, along with Mare kicking a 32-yard field goal. How many yards do the shortest touchdown run and the longest touchdown pass combine for?

A: To answer the question "How many yards do the shortest touchdown run and the longest touchdown pass combine for?", we need to know: "How many yards was the shortest touchdown run?", "How many yards was the longest touchdown pass?".

Q: The Steelers went home for an AFC North duel with the Baltimore Ravens. Pittsburgh would deliver the opening punch in the first quarter with a 1-yard touchdown run from running back Rashard Mendenhall. The Ravens would make it even in the second quarter as running back Willis McGahee got a 9-yard touchdown run. The Ravens kicker Billy Cundiff got a 45-yard field goal in the second quarter and a 33-yard field goal in the third quarter. Game ended with a scoreless fourth quarter. How many points did the Ravens have at halftime?

A: To answer the question "How many points did the Ravens have at halftime?", we need to know: "What were all the scores the Ravens had at halftime?".

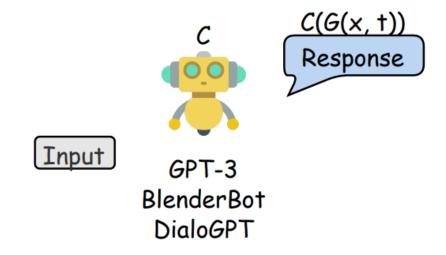




Trained by task-specific labeled data

Adapter at the input?

Using reinforcement learning



Using an LM to find prompt

今天天氣真好 分隔 正面 分隔 今天運氣真差 分隔 負面 分隔 這朵花真美 分隔 正面 分隔 我真的是累了 分隔 負面 分隔

Forward Generation Template

I gave a friend an instruction and five inputs. The friend read the instruction and wrote an output for every one of the inputs. Here are the input-output pairs:

Input: $[Q_1]$ Output: $[A_1]$

Input: $[Q_2]$ Output: $[A_2]$

•••

The instruction was **COMPLETE**>

請決定這句話是正面還是負面

LLMs as Inference Models

Professor Smith was given the following instructions: <INSERT>

Here are the Professor's responses:

Demostration Start

Input: prove Output: disprove

Input: on Output: off

...

Demostration End



write the antonym of the word.

give the antonym of the word provided.

5.00

reverse the input.

to reverse the order of the letters

https://sites.google.com/view/automatic-prompt-engineer

No.	Category	Zero-shot CoT Trigger Prompt	Accuracy
1	APE	Let's work this out in a step by step way to be sure we have the right answer.	82.0
2	Human-Designed	Let's think step by step. (*1)	78.7
3		First, (*2)	77.3
4		Let's think about this logically.	74.5
5		Let's solve this problem by splitting it into steps. (*3)	72.2
6		Let's be realistic and think step by step.	70.8
7		Let's think like a detective step by step.	70.3
8		Let's think	57.5
9		Before we dive into the answer,	55.7
10		The answer is after the proof.	45.7
-		(Zero-shot)	17.7

兩種不同期待導致兩類不同的使用方式

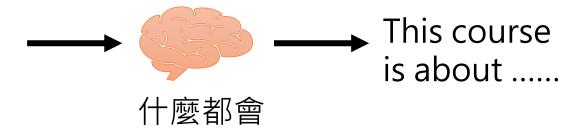
•期待一:成為專才

這堂課我們要講如何駕馭 大型語言模型 翻譯 This course is about

•期待二:成為通才

對以下文句做翻譯:

這堂課我們要講如何駕馭 大型語言模型



To learn more

 AACL 2022 Tutorial: Recent Advances in Pre-trained Language Models: Why Do They Work and How to Use Them

• Link: https://d223302.github.io/AACL2022-Pretrain-Language-Model-

Tutorial/

