

# Unsupervised Learning: Word Embedding

## 1-of-N Encoding

apple = [ 1 0 0 0 0 ]

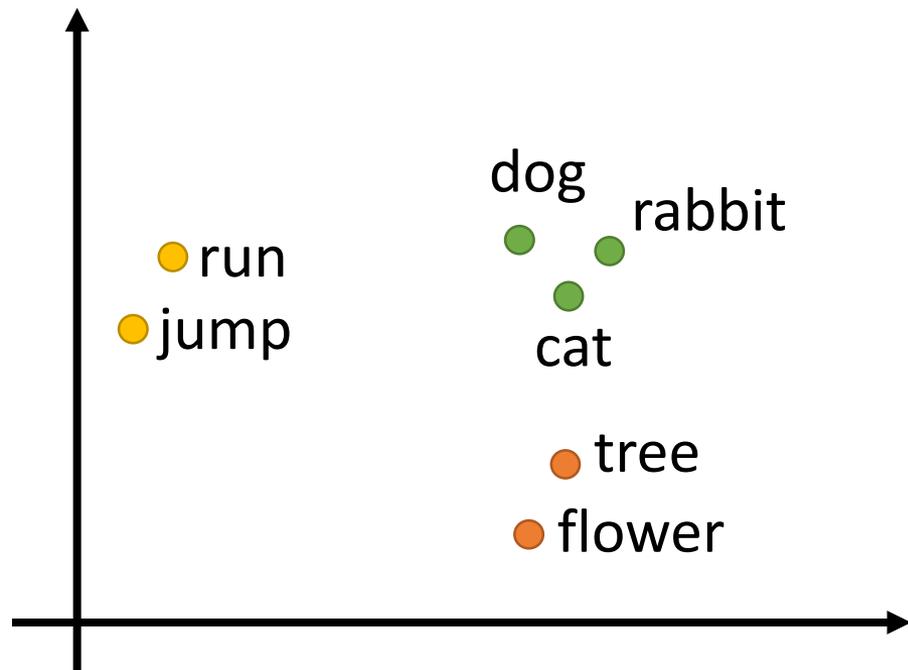
bag = [ 0 1 0 0 0 ]

cat = [ 0 0 1 0 0 ]

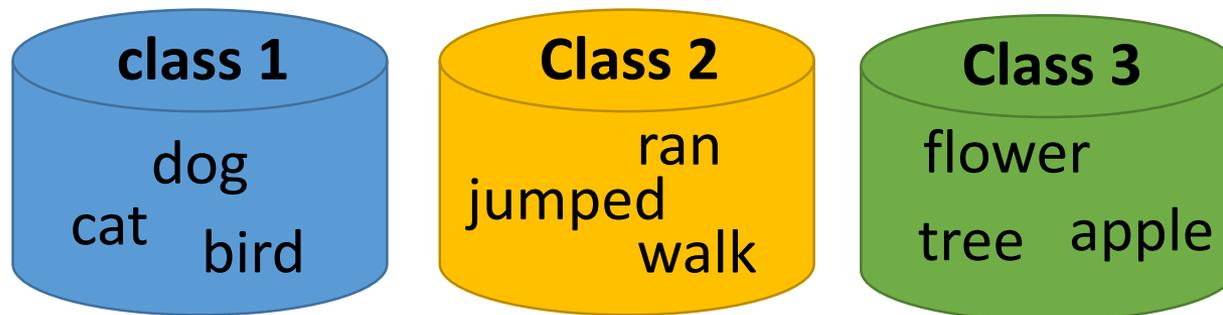
dog = [ 0 0 0 1 0 ]

elephant = [ 0 0 0 0 1 ]

## Word Embedding

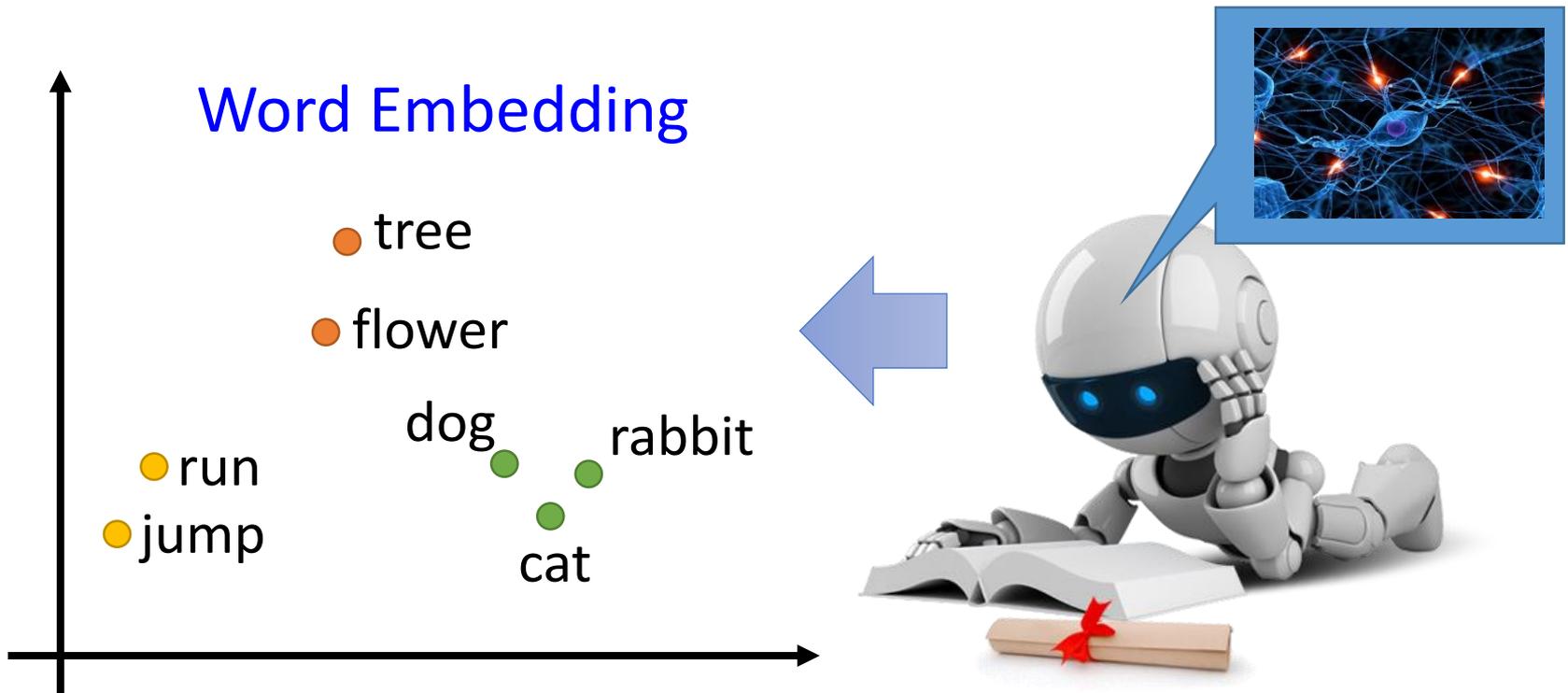


## Word Class



# Word Embedding

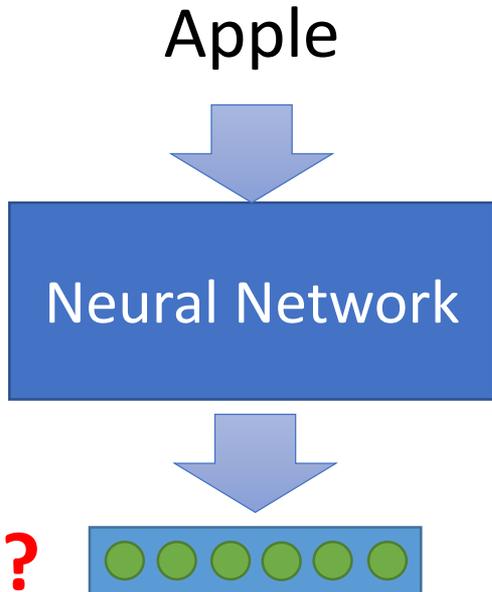
- Machine learn the meaning of words from reading a lot of documents without supervision



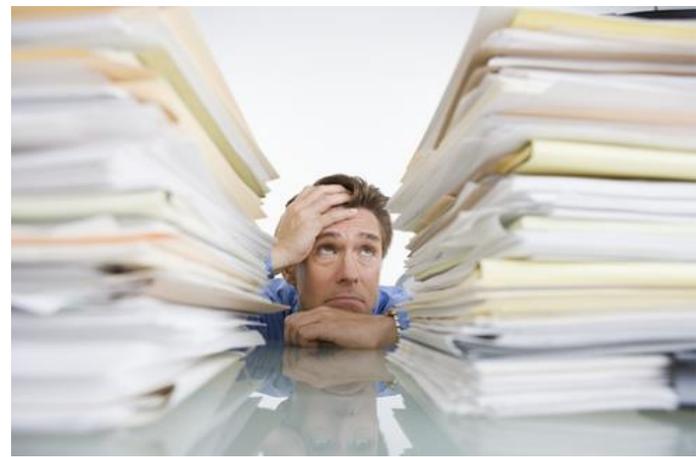
# Word Embedding

How about auto-encoder?

- Generating Word Vector is **unsupervised**



Training data is a lot of text



# Word Embedding

- Machine learn the meaning of words from reading a lot of documents without supervision
- A word can be understood by its context

蔡英文、馬英九 are something very similar

You shall know a word by the company it keeps

馬英九 520宣誓就職

蔡英文 520宣誓就職



# How to exploit the context?

- **Count based**

- If two words  $w_i$  and  $w_j$  frequently co-occur,  $V(w_i)$  and  $V(w_j)$  would be close to each other

- E.g. Glove Vector:

<http://nlp.stanford.edu/projects/glove/>

$V(w_i) \cdot V(w_j)$

Inner product

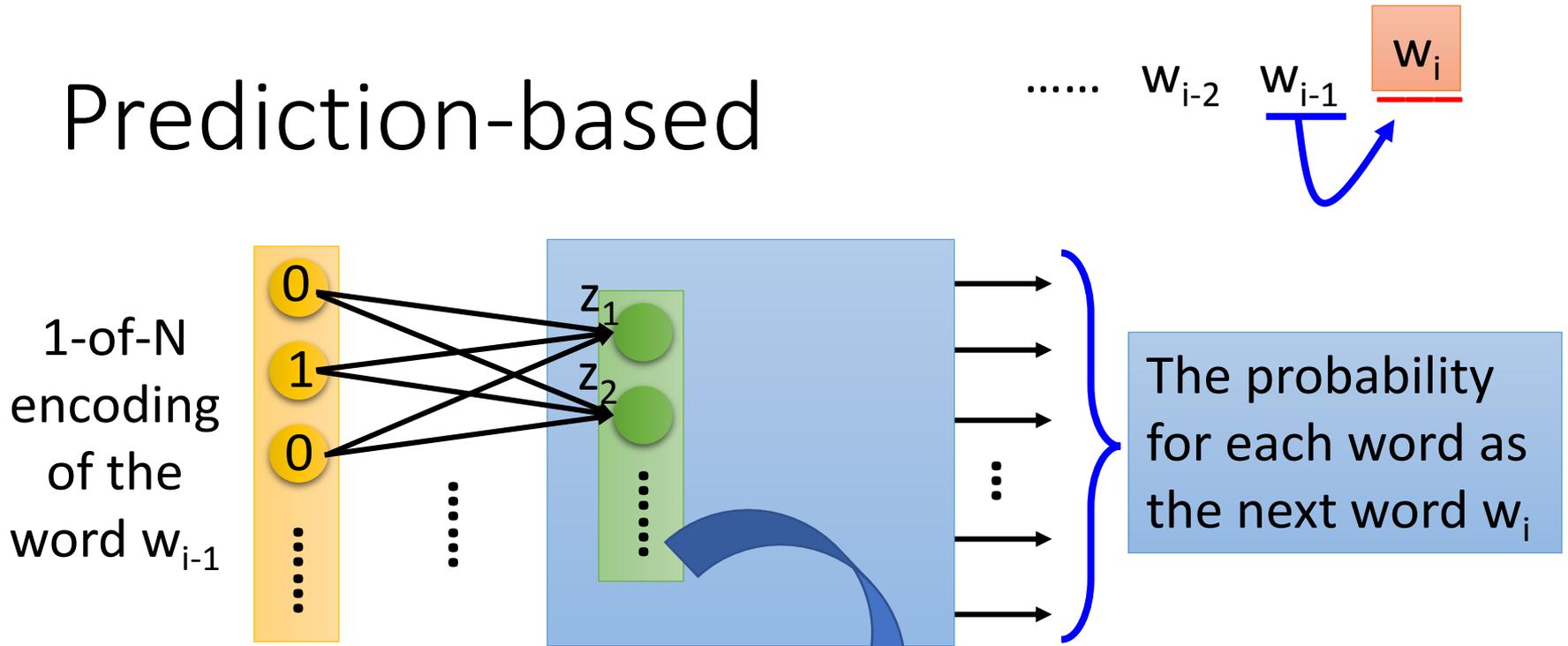


$N_{i,j}$

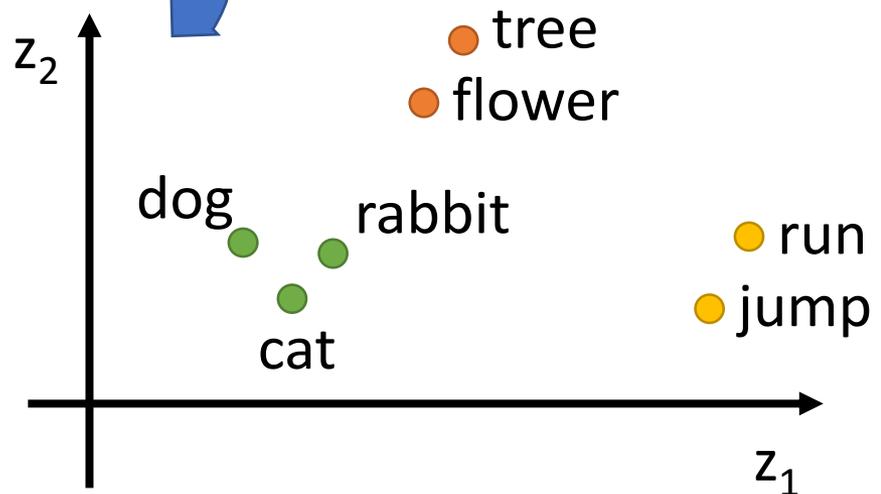
Number of times  $w_i$  and  $w_j$   
in the same document

- **Perdition based**

# Prediction-based

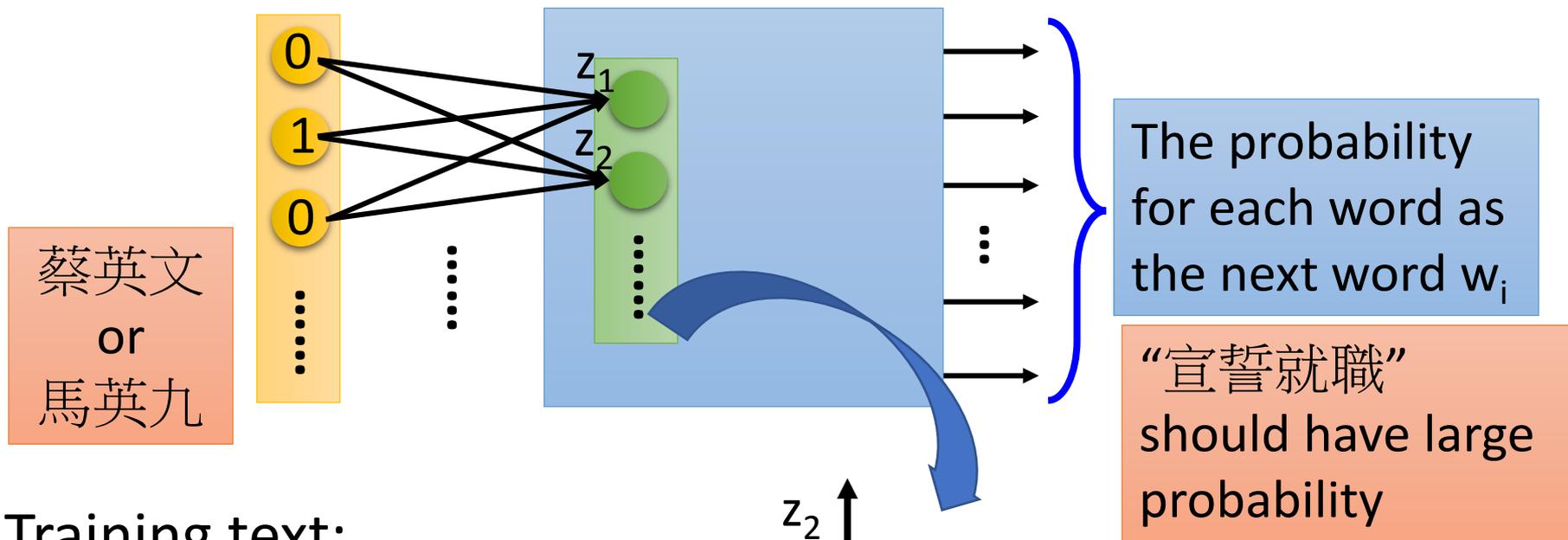


- Take out the input of the neurons in the first layer
- Use it to represent a word  $w$
- Word vector, word embedding feature:  $V(w)$



# Prediction-based

You shall know a word by the company it keeps



Training text:

..... 蔡英文 宣誓就職 .....

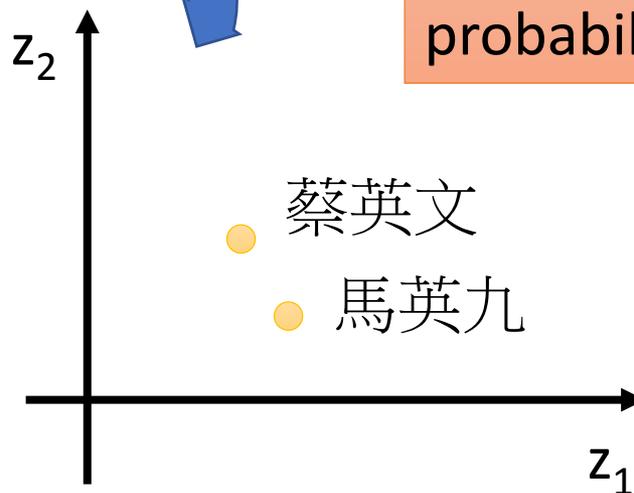
$w_{i-1}$

$w_i$

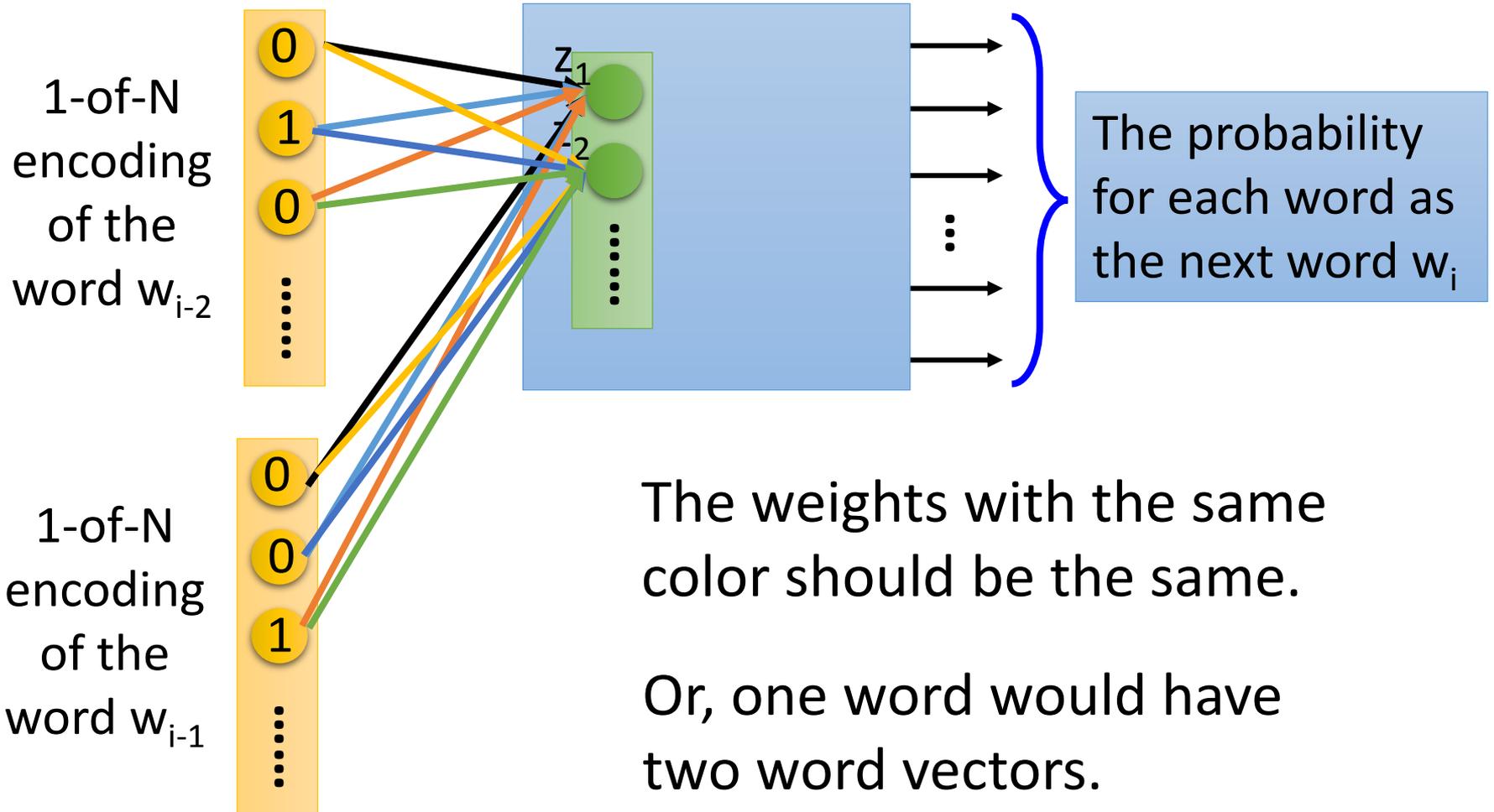
..... 馬英九 宣誓就職 .....

$w_{i-1}$

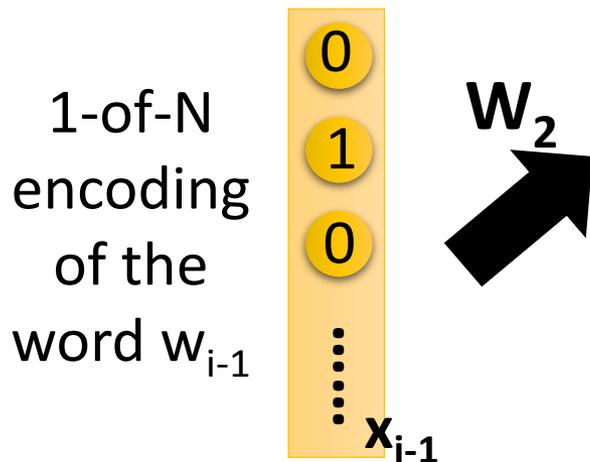
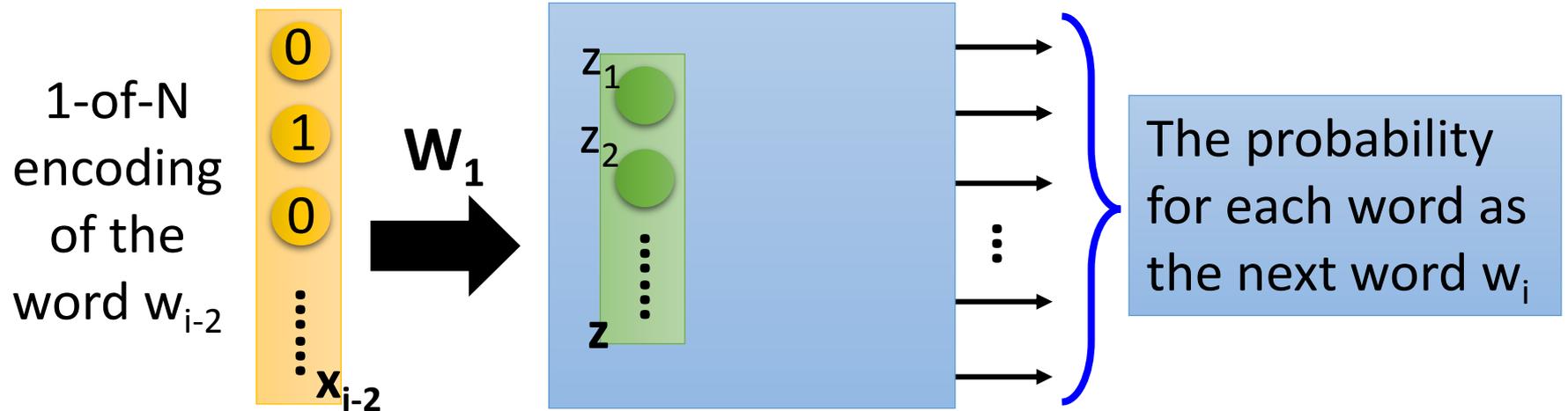
$w_i$



# Prediction-based – Sharing Parameters



# Prediction-based – Sharing Parameters



The length of  $\mathbf{x}_{i-1}$  and  $\mathbf{x}_{i-2}$  are both  $|V|$ .

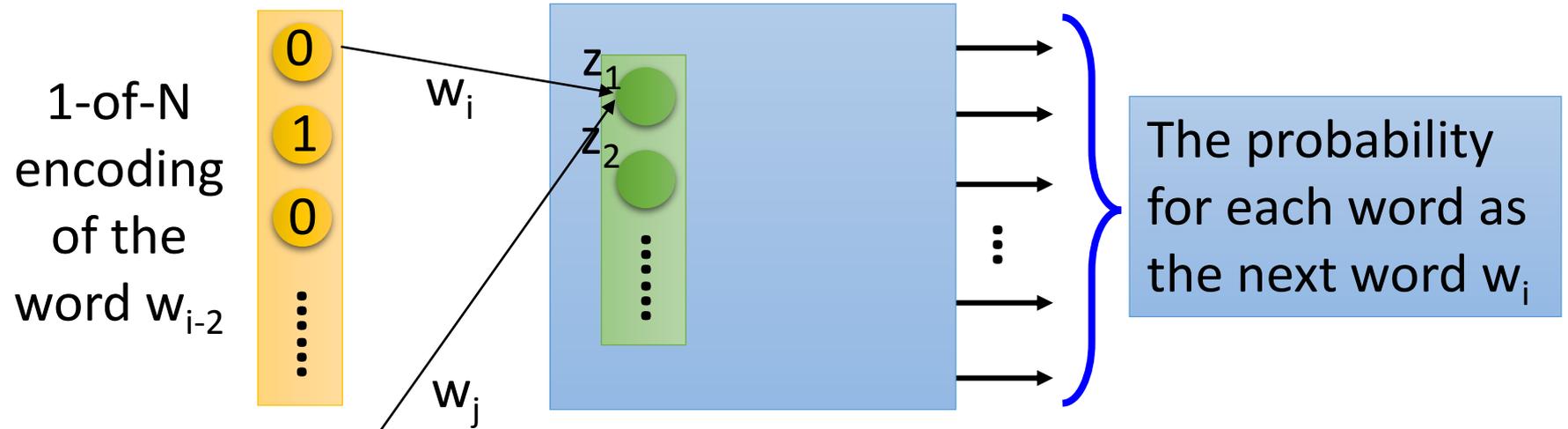
The length of  $\mathbf{z}$  is  $|Z|$ .

$$\mathbf{z} = \mathbf{W}_1 \mathbf{x}_{i-2} + \mathbf{W}_2 \mathbf{x}_{i-1}$$

The weight matrix  $\mathbf{W}_1$  and  $\mathbf{W}_2$  are both  $|Z| \times |V|$  matrices.

$$\mathbf{W}_1 = \mathbf{W}_2 = \mathbf{W} \Rightarrow \mathbf{z} = \mathbf{W} (\mathbf{x}_{i-2} + \mathbf{x}_{i-1})$$

# Prediction-based – Sharing Parameters



How to make  $w_i$  equal to  $w_j$

Given  $w_i$  and  $w_j$  the same initialization

$$w_i \leftarrow w_i - \eta \frac{\partial C}{\partial w_i} - \eta \frac{\partial C}{\partial w_j}$$

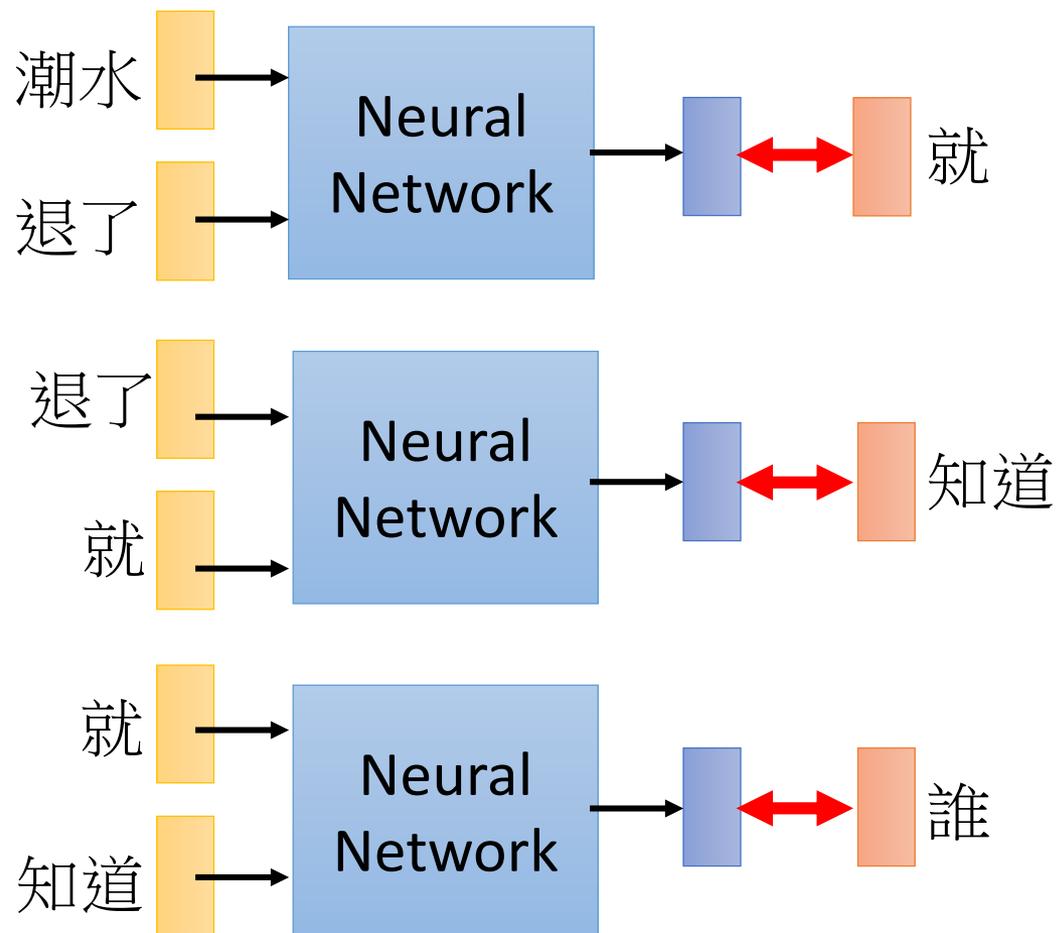
$$w_j \leftarrow w_j - \eta \frac{\partial C}{\partial w_j} - \eta \frac{\partial C}{\partial w_i}$$

# Prediction-based – Training

Collect data:

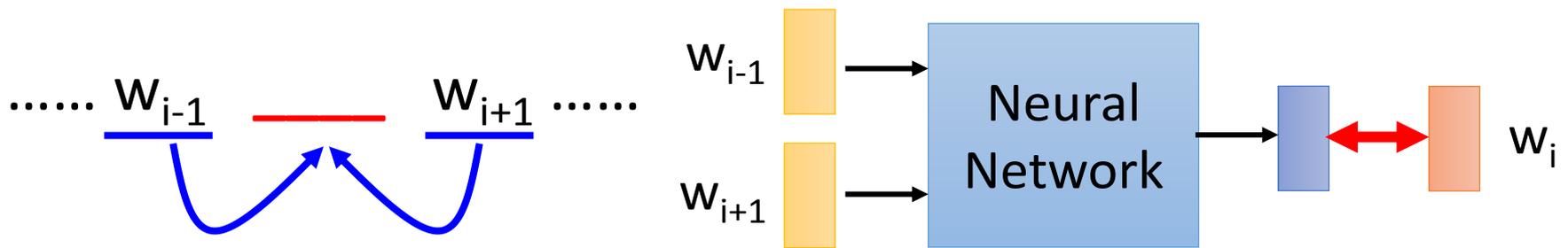
潮水 退了 就 知道 誰 ...  
不爽 不要 買 ...  
公道價 八萬 一 ...  
.....

**Minimizing  
cross entropy**



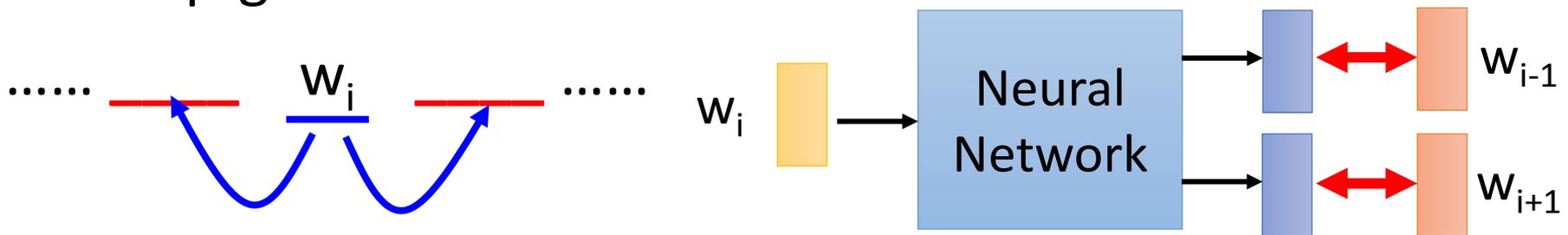
# Prediction-based – Various Architectures

- Continuous bag of word (CBOW) model



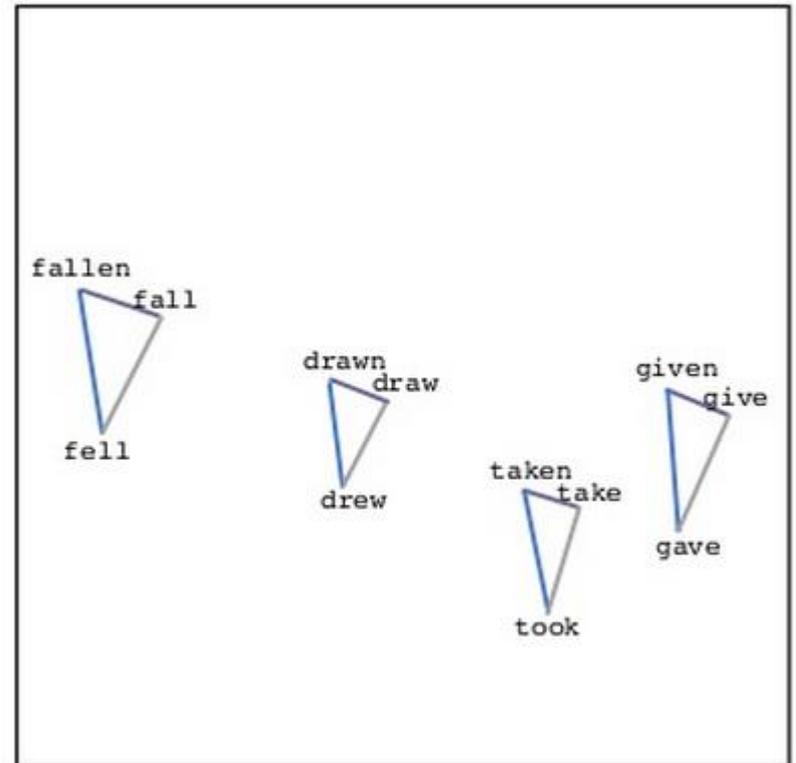
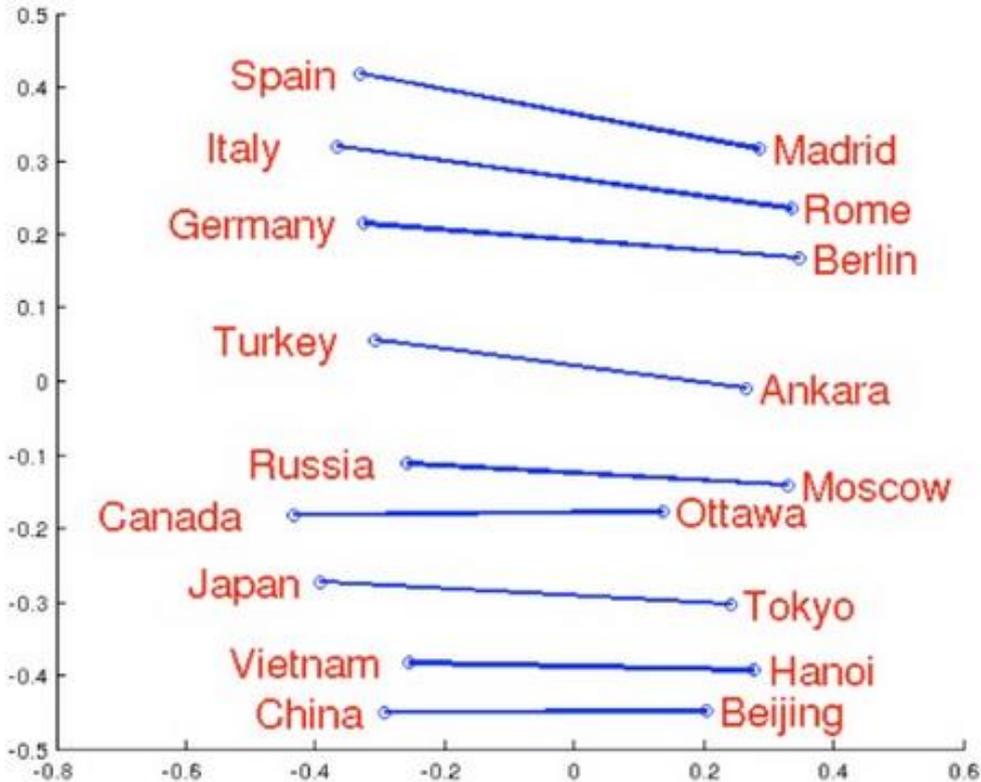
*predicting the word given its context*

- Skip-gram



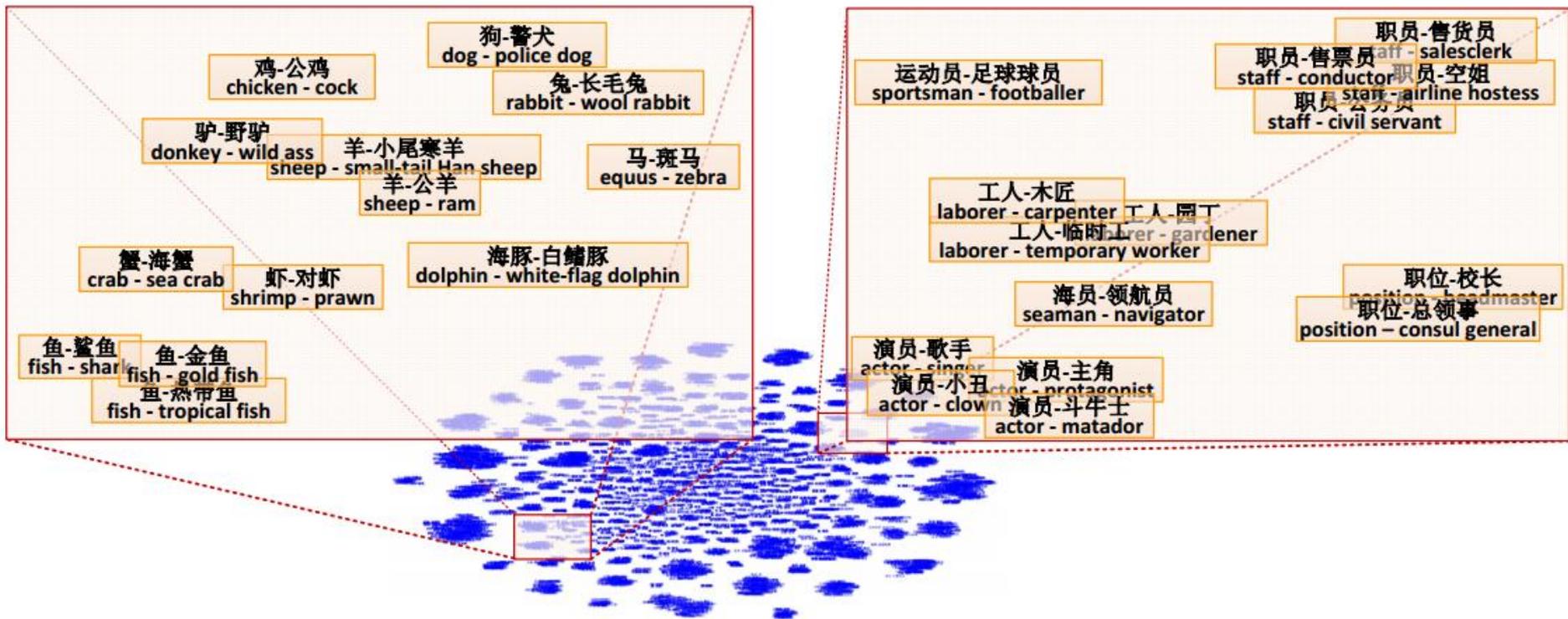
*predicting the context given a word*

# Word Embedding



Source: <http://www.slideshare.net/hustwj/cikm-keynotenov2014>

# Word Embedding



Fu, Ruiji, et al. "Learning semantic hierarchies via word embeddings." *Proceedings of the 52th Annual Meeting of the Association for Computational Linguistics: Long Papers*. Vol. 1. 2014.

# Word Embedding

- Characteristics  $V(\text{Germany}) \approx V(\text{Berlin}) - V(\text{Rome}) + V(\text{Italy})$

$$V(\text{hotter}) - V(\text{hot}) \approx V(\text{bigger}) - V(\text{big})$$

$$V(\text{Rome}) - V(\text{Italy}) \approx V(\text{Berlin}) - V(\text{Germany})$$

$$V(\text{king}) - V(\text{queen}) \approx V(\text{uncle}) - V(\text{aunt})$$

- Solving analogies

Rome : Italy = Berlin : ?

Compute  $V(\text{Berlin}) - V(\text{Rome}) + V(\text{Italy})$

Find the word  $w$  with the closest  $V(w)$

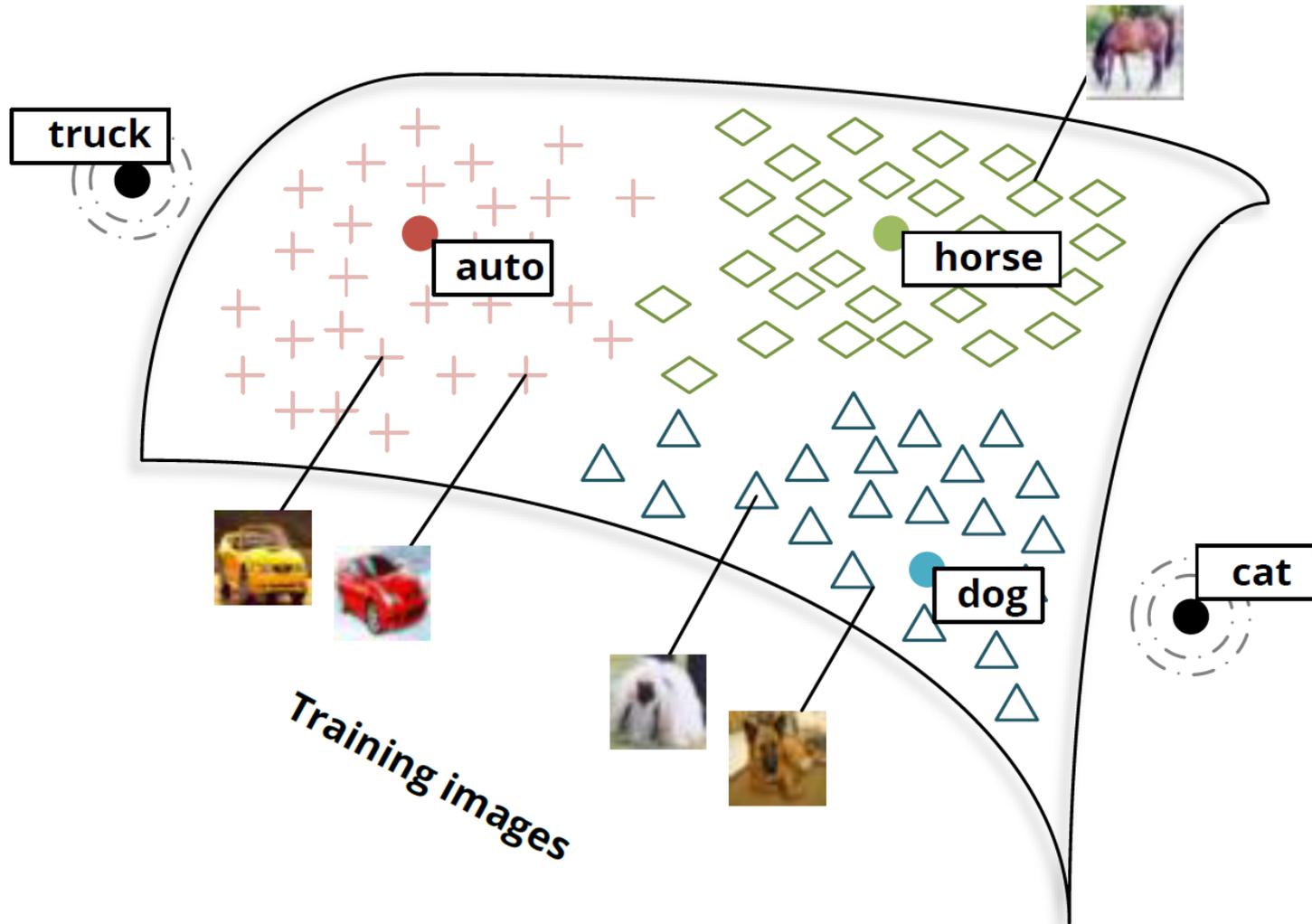
# Demo

- Model used in demo is provided by 陳仰德
  - Part of the project done by 陳仰德、林資偉
  - TA: 劉元銘
  - Training data is from PTT (collected by 葉青峰)



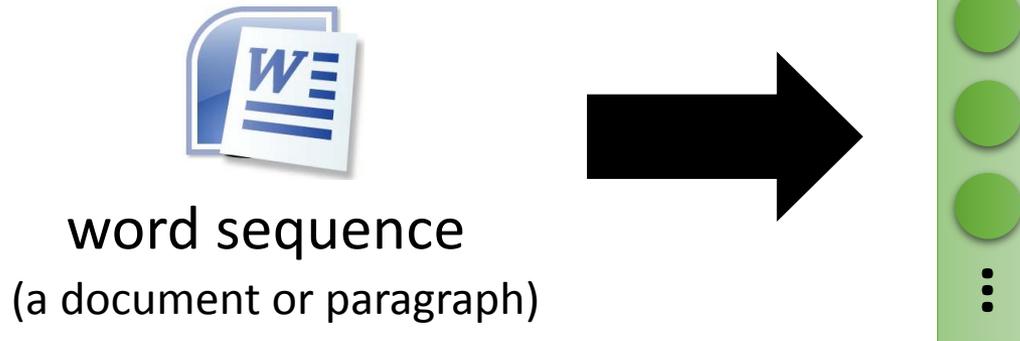
# Multi-domain Embedding

Richard Socher, Milind Ganjoo, Hamsa Sridhar, Osbert Bastani, Christopher D. Manning, Andrew Y. Ng, Zero-Shot Learning Through Cross-Modal Transfer, NIPS, 2013

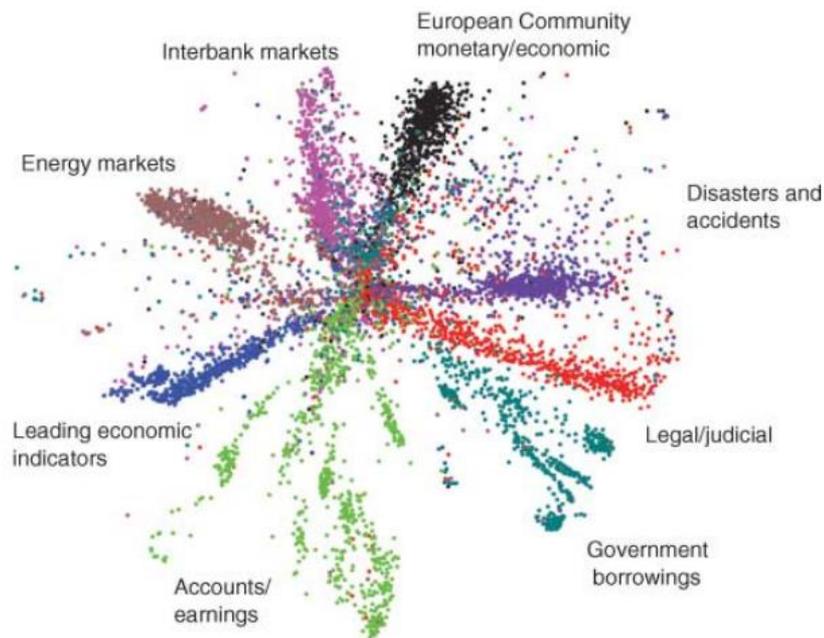
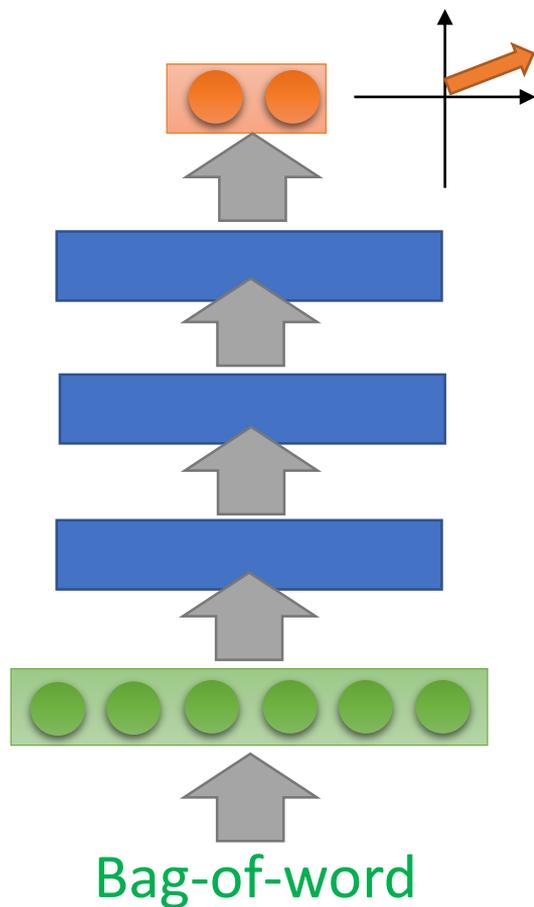


# Document Embedding

- word sequences with different lengths → the vector with the same length
  - The vector representing the meaning of the word sequence
  - A word sequence can be a document or a paragraph



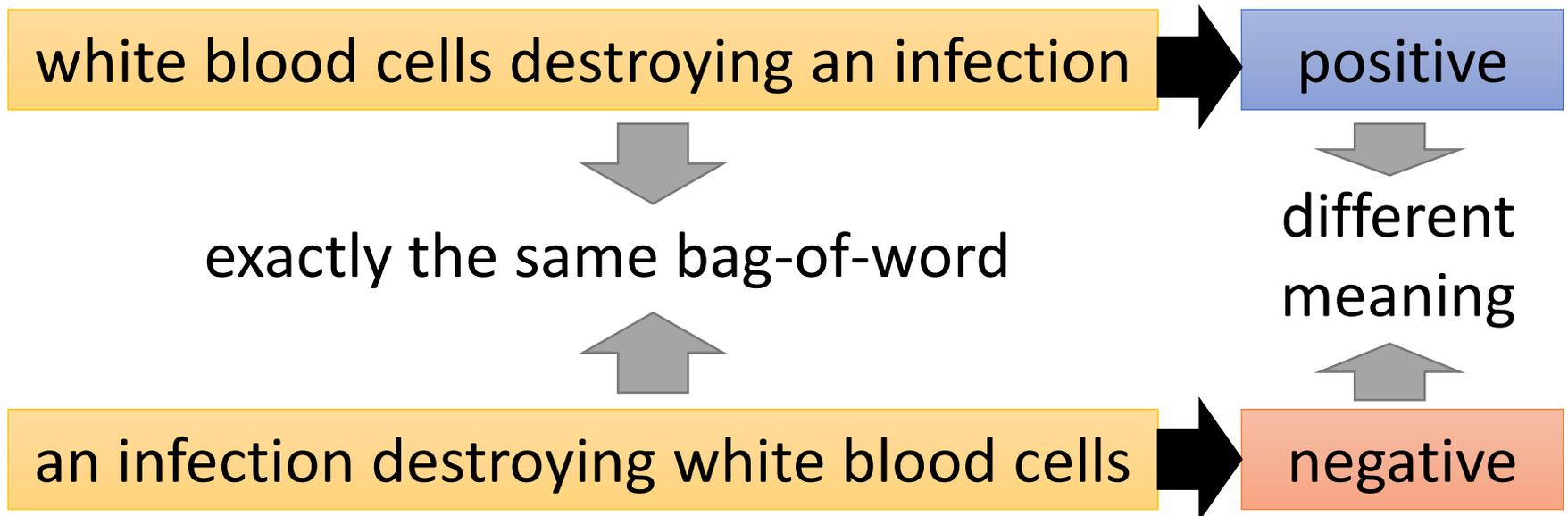
# Semantic Embedding



Reference: Hinton, Geoffrey E., and Ruslan R. Salakhutdinov. "Reducing the dimensionality of data with neural networks." *Science* 313.5786 (2006): 504-507

# Beyond Bag of Word

- To understand the meaning of a word sequence, the order of the words can not be ignored.



# Beyond Bag of Word

- Paragraph Vector: Le, Quoc, and Tomas Mikolov. "Distributed Representations of Sentences and Documents." ICML, 2014
- Seq2seq Auto-encoder: Li, Jiwei, Minh-Thang Luong, and Dan Jurafsky. "A hierarchical neural autoencoder for paragraphs and documents." arXiv preprint, 2015
- Skip Thought: Ryan Kiros, Yukun Zhu, Ruslan Salakhutdinov, Richard S. Zemel, Antonio Torralba, Raquel Urtasun, Sanja Fidler, "Skip-Thought Vectors" arXiv preprint, 2015.
- Exploiting other kind of labels:
  - Huang, Po-Sen, et al. "Learning deep structured semantic models for web search using clickthrough data." ACM, 2013.
  - Shen, Yelong, et al. "A latent semantic model with convolutional-pooling structure for information retrieval." ACM, 2014.
  - Socher, Richard, et al. "Recursive deep models for semantic compositionality over a sentiment treebank." EMNLP, 2013.
  - Tai, Kai Sheng, Richard Socher, and Christopher D. Manning. "Improved semantic representations from tree-structured long short-term memory networks." arXiv preprint, 2015.